

Temple Dublin

School of Communications and Theater

SUMMER 2010

PROGRAM HIGHLIGHTS

Courses in Irish Communication and Irish Communal Identity

Group weekend trip included in cost

Intensive program worth six credits in four weeks

Weekends free for travel

TEMPLE DUBLIN: JUNE 10-JULY 10, 2010

During this month-long program, students will encounter the ancient as well as the modern Dublin.

From the city's rich past, we will learn how a distinctive national identity emerged from the literary brilliance of Oscar Wilde, James Joyce, William Butler Yeats, and Samuel Beckett, and from long-fought political revolution that ultimately led to independence from Britain.

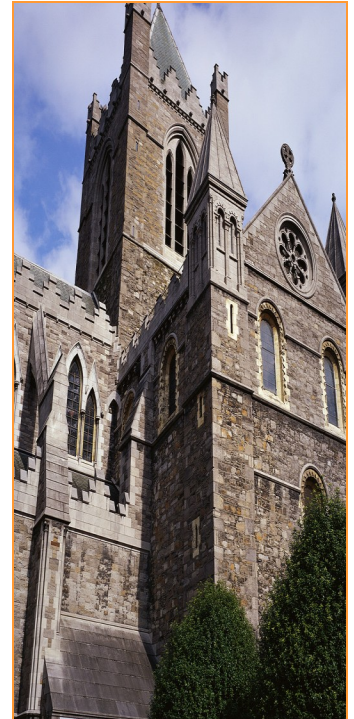
We will listen to traditional music, hear Celtic myth, and explore ancient sites. Close at hand are the famous, illuminated Book of Kells at 400-year-old Trinity College, Stone Age tombs, and monastic ruins.

Yet today's Dublin is also a modern metropolis, a large and sophisticated European city on

the cutting edge of innovations in film, design, music, and architecture.

Since the economic boom of the early 1990s earned this capital city the nickname of the "Celtic Tiger," its population is increasingly multicultural and its cultural scene has an international flavor, the setting for artistic and multimedia innovation. The city's Temple Bar area, on the "Left Bank," boasts an arts complex and trendy new restaurants and galleries, frequented by the city's inhabitants, half of whom are under age 30.

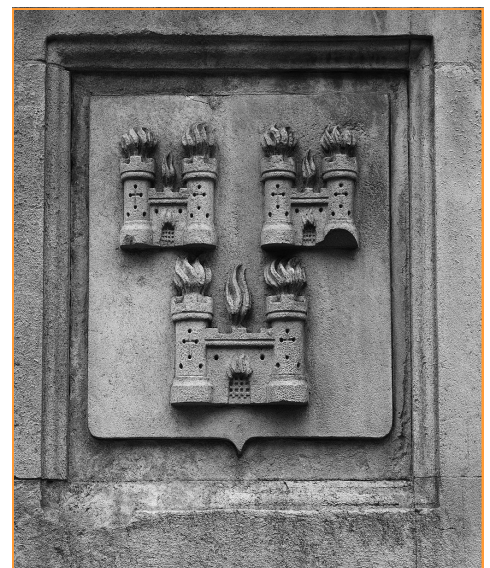
The goal of the Temple Dublin program is to allow students to experience the old and the new within a challenging academic experience.



Above, Christ Church Cathedral; below, Dublin's Coat of Arms

Institute for the International Education of Students

The host institution for the Temple Dublin program will be the Institute for the International Education of Students (IES), which works with many major American universities to provide education space and student housing in some 40 countries. Their classrooms are in central Dublin.



"In dreams begins responsibility."

—W. B. Yeats, playwright



School of Communications and Theater
TEMPLE UNIVERSITY®

The 2010 Faculty Director

The Temple Dublin Faculty Director for Summer 2010 will be James Marra. Dr. Marra is a full professor in Temple University's Department of Advertising where he teaches Advertising Copywriting, Introduction to Media & Society, and Temple's own Diamond Edge Communications (DEC), one of only a handful of student-run advertising agencies in the nation. He also teaches the Magazine Fiction Workshop for Temple's Department of Journalism. He has served as Associate Director for Temple's Intellectual Heritage Program where he edited a series of texts for program students. He has authored and co-authored books on advertising creativity, copywriting, and advertising campaign strategy. He has also won numerous teaching awards, including the Golden Key Award from Temple's Honors Program.

Exploring Ireland

Students will have weekends free to travel on their own. Popular areas accessible by rail and bus include the scenic coastland along the Ring of Kerry in Ireland's southwest; Ireland's "second city" of Cork and the Blarney Castle to the south; and the stunning Cliffs of Moher in the west.

Sites of historic importance and natural beauty can be seen in day trips from Dublin. North of Dublin lie Newgrange, a Stone Age tomb built a thousand years before Stonehenge and the Hill of Tara, a religious and political meeting place from the first millennium. To the south, in County Wicklow, are Glendalough, site of a 6th-century monastery founded by St. Kevin, and Powerscourt, an 18th-century estate with extensive gardens.

IES will provide one weekend trip to an area in Ireland outside of Dublin. Cost is included in the program fee (see page 3).



"Ireland is where strange tales begin and happy endings are possible."

—Charles Haughey, politician

COMMUNICATING THE "IRISH WAY"

Advertising 3082; BTMM 4390; FMA 2670; Journalism 3296; or Theater 3080 3. s.h.

Though communications professions are driven by contemporary forces such as economics and popular culture, at their roots they are also indebted to their nation's history and heritage. Discovering that indebtedness is a centerpiece to this course. The purpose of this course is to allow students to discover the links between their specific academic interests and how diverse Irish communications professions reflect the cultural heritage of their native country. With a wide range of professions considered, such as but not exclusive to advertising, journalism, theater, film, and creative writing, each student will target one area for study and exploration. Once that area is determined, each student will select specific examples illustrating the Irish cultural heritage, which will then be compared with relevant American examples within the student's knowledge base. Early on, each student will establish an hypothesis which will become the directive for course study. Each student will then draft a final paper of findings and conclusions based on that study. Again, the essence for each student is that a specific academic or career interest is overlaid onto the relevant Irish communications medium as a reflection of Irish culture and heritage, especially when compared to the sister American medium.

IRISH COMMUNAL IDENTITY

BTMM 4571; FMA 3680; or Journalism 3751; 3 s.h.

Cultural Geography is the analysis of the relationship between social construction and its spatial expression. Over time Dublin has changed in many ways – politically, culturally, physically and economically. Although some of these shifting landscapes can be referenced on the tourist maps today, examples being Christchurch Cathedral and Georgian Dublin, many of the lived spaces have been forgotten or veiled in the margins. This course enables students to engage in a spatial narrative with the city by means of a detailed study of the city's spatial morphology in which a form of 'philosophical pluralism' is called for in the individual's 'human geography'. The tool to be used is 'geographical imagination' whereby the sensitivity towards the significance of place, space, and landscape in the constitution and conduct of social life is fostered and expressed spatially. Literature and music will be used to give meaning and identity to the lived environments. The course will explore the 'hidden' city spaces within Dublin, those place that house the unemployed, travelers and immigrant communities.

Summer 2010

What Things Cost in Dublin:

Movie: €8-€12

Theater: €8-€25

Dance club cover charge: €10-€15

Coffee: €2

Soft drink: €2-€3

Bus/subway ride: €1

Internet use at a cybercafé: €4/hour

TUITION AND PROGRAM EXPENSES

TUITION COSTS	per credit	entire program
PA state residents	\$432	\$2,592
Out-of-state residents	\$728	\$4,368

HOUSING AND PROGRAM COSTS

Program Fee (all students)*	\$4515**
Computer and Technology Fee	\$90

ESTIMATED TOTALS

PA Residents:	\$7197
Out-of-state Residents:	\$8973

* **Housing fees do not include meals, but kitchen facilities are available.

Please see the "Other Costs" section below for non-billed expenses.

*Cancellation Policy: If an individual student cancels or is withdrawn from the program on or after March 16, 2010, the following cancellation fees will apply:

After March 16: 10% of the total program fee
After April 7: 25% of the total program fee

After April 28: 50% of the total program fee
After May 10: 100% of the total program fee

What's Included?

Included in the tuition and program fee are:

- Two courses worth six credits (see page 2).
- Shared student housing in apartments in and around Dublin (kitchen facilities included).
- An orientation session and a city tour of Dublin.
- Entrance fee to one theater performance.
- Access to the library and student computers at the IES Dublin Center.
- One weekend trip in Ireland (Transportation, two nights' lodging, entrance fees, and a group dinner are included.)
- Medical insurance for students for the duration of the program.
- A welcome and farewell dinner.

Other Costs

Most study-abroad students also encounter these extra costs:

- Passport (fees can total \$100)
- Plane ticket (estimated \$800)
- Meals (most students spend approx. \$100/week on groceries)
- Ground transportation from airport
- Cell-phone rental and/or prepaid international calling cards (\$25/200 minutes to U.S.)
- International Student ID Card (ISIC) (\$25)
- Dublin Area Rapid Transit (DART) tickets/pass
- Entertainment (pubs, clubs, eating out, etc.; tourism-site and museum entry fees; lodging and transportation for weekend travel and day trips. Students tend to spend anywhere between \$500 and \$1500 total on these costs. One weekend trip is included.)

The availability of low-cost airlines, rail passes, and youth hostels can make European student travel relatively affordable. So can having an international Student ID card.

During orientation, students will receive more information about Dublin living costs, travel options, and money matters.



The Republic of Ireland is a European country and is on the Euro currency. A Euro, similar to a U.S. dollar, is divided into 100 cents.

The exchange rate with the U.S. dollar varies; in November 2009, one Euro was equal to \$1.48.

Euros may be used in other European countries, but not in the U.K. (including Northern Ireland), where the monetary unit is the pound.

Applications Process

Completed applications are to be returned to Room 6 Annenberg Hall. Application forms for these study-abroad programs are available online at:

www.temple.edu/sct/undergraduate/study_abroad.html

These application materials include:

1. The application form
2. Reference from a college instructor
3. A completed self-evaluation and goals statement.
4. A non-refundable \$50 deposit (check or money order made payable to "Temple University")

Dublin 2010 deadline: February 15

Please apply early, as admission is on a rolling basis, and the program may fill before the deadline. Late applications will be considered if full enrollment has not been reached by February 15.

*Both deposits will appear as credits on students' bills.



Application Fees & Deadlines:

January 2010: Application screening begins. Admission will be issued on a rolling basis. A non-refundable deposit* of \$50 is due with the application.

Upon acceptance: Second deposit* of \$450 due.

May 2010: Balance of tuition and program fees are due.



TEMPLE DUBLIN

Contact Information:

Temple University

School of Communications and Theater

Room 6 Annenberg Hall

2020 North 13th Street

Philadelphia PA 19122

sct.temple.edu/web/undergraduate/study-abroad

James Marra, Dublin 2010 Faculty Director

jlmarra@temple.edu

Erin Palmer, Assistant Director, SCT Study Away Programs

sctsa@temple.edu

215-204-6535



School of Communications
and Theater

TEMPLE UNIVERSITY®