



Forum Europe 12-Cities Summer 2012

Germany – Czech Republic – Poland – Austria
Spain – France – Switzerland – Italy – Greece
Understanding European Business, Culture and Society
June 1 – July 20, 2012

Earn up to 12 credits in the summer while studying in 12 amazing cities in 9 countries: **Berlin**, **Prague**, **Warsaw**, **Krakow**, **Vienna**, **Barcelona**, **Paris**, **Geneva**, **Interlaken**, **Milan**, **Athens** and **Rhodes**! Acquire a solid understanding of the culture and politics of the European Union, as well as the changing economic and social environment. Forum-Nexus Study Abroad has a track record of 22 years of successful multi-country summer programs in Europe.

The program starts in the capital of Germany: the vibrant city of **Berlin**, with its rich history, its impressive monuments and museums, and its trendy restaurants, clubs and parks. A visit to East Berlin and to the remnants of the Berlin Wall is a great opportunity to reflect on the profound transformations that Eastern Europe has experienced in the last two decades. During the weekend, there will be an optional weekend trip to **Amsterdam**.

From Berlin we travel to the fairy-tale city of **Prague** with the impressive Prague Castle, Old Town Square and the famous Charles Bridge. Prague has become the most popular destination in Eastern Europe for its amazing architecture, its captivating atmosphere and the quality of its restaurants and clubs.

From Prague the group will travel east to Poland to visit one of the most important capitals in Eastern Europe: **Warsaw**. Students will be able to walk around the narrow streets of the Old Town and visit impressive castles and cathedrals. Warsaw's Old Town is listed on UNESCO's list of World Heritage Sites. The visit to Poland has been timed to coincide with the start of one of the most important international sport events in the world: the **2012 European Soccer Championship** known as "**Euro 2012**"! The city of Warsaw is expected to have a very festive atmosphere with the inflow of hundreds of thousands of visitors from all over the world. The students will be able to attend several soccer games which will feature some of the best national teams in the world such as England, Spain, France, Italy, Holland and Germany. During the weekend, there will be an optional weekend trip to **Moscow**.

From Warsaw we travel south to the beautiful historic city of **Krakow**, considered one of the gems of Eastern Europe. Krakow was the royal seat of the Polish kingdom for more than five centuries and its streets are teeming with impressive architecture. The students will visit the medieval Old Town, the famous Wawel Castle, and at night they will enjoy one of Europe's most exciting restaurant and club scenes in the Kazimierz district. After Krakow the program continues in the former imperial capital of **Vienna**, on the banks of the Danube river. Vienna has beautiful architectural treasures, such as the Royal Palace of Schonbrunn, Saint Stephan's Cathedral and the Vienna Opera House. Other attractions include the Spanish Riding School, the



Sigmund Freud Museum and the boat rides on the Danube River. Vienna is also the host of a number of prominent international organizations such as OPEC or the United Nations Industrial Development Organization (UNIDO) which we will visit as part of the program. During the weekend, there will be an optional weekend trip to **Budapest**.

The visit to Vienna marks the end of the **Central and Eastern European** segment of the program. The students then fly to Barcelona for the start of the **Southern European** itinerary! **Barcelona** is one of the most popular cities in Europe, with its gorgeous coastline, mountains, museums, and restaurants. In addition to its architectural and natural beauty, Barcelona is a powerful center of industry and commerce with the largest port on the Mediterranean. Students will visit several leading Spanish and multinational companies and will take classes at the campus of the AACSB-accredited IQS School of Management, part of the prestigious Ramon Llull University. During the weekend, there will be optional trips to **Ibiza** and **Madrid**.

From Barcelona, the students and the professors travel by train to **Paris**, the most visited city in the world and the heart of French culture, politics and business. In Paris, students will be able to visit the Louvre Museum, the Notre Dame cathedral and the Arc de Triomphe, as well as stroll along the banks of the Seine River and the Champs-Élysées. They will also have opportunities to visit several multinational companies and international organizations such as UNESCO and OECD. During the weekend there will be optional trips to **London** and **Amsterdam**.

From Paris the program continues on to Switzerland, starting with a visit to two prominent international organizations in **Geneva**. We will visit the highly influential World Trade Organization as well as the European headquarters of the United Nations in the beautiful and historic building, Palais des Nations. After Geneva the group will take a break from big cities and stay four days in the charming resort town of **Interlaken**, in the middle of the Swiss Alps, surrounded by lakes and forests.

From Interlaken we will travel through the mountains to Milan, Italy's economic and financial center. Classes are held in the beautiful historic campus of the Catholic University of Milan, housed in the buildings of a 14th century monastery. There will be great professional visits to leading companies in fashion, advertising and electronics, as well as optional trips to **Rome**, **Venice** or **Florence**.

After Italy the group will take an exciting cruise-style boat trip to Greece, the cradle of democracy and home of the great classical philosophers. **Athens**, a bustling metropolis, offers an exceptional insight into Mediterranean culture and business. After an intensive stay with classes, professional visits, a cultural tour of the Parthenon and weekend trips to **Santorini**, **Mykonos** and **Istanbul**, there is a second cruise-style overnight boat trip, this time to the **Island of Rhodes**. Students will stay in a 5-star beachside resort, will have classes in the resort's conference center, and will have the opportunity to visit the charming Old Town encircled by impressive mediaeval walls. On the last day of the program, there will be a festive farewell dinner and diploma ceremony featuring traditional food and music.

Dates

Main Session:

Session Name:	"Berlin to Rhodes"
Session Code:	712-BR
Description:	7 weeks, 12 cities
Dates:	June 1 – July 20, 2012

Shorter Sessions Available:

Session Name:	"Warsaw to Rhodes"
Session Code:	611-WR
Description:	6 weeks, 10 cities
Dates:	June 9 – July 20, 2012



Session Name:	"Berlin to Interlaken"
Session Code:	509-BI
Description:	5 weeks, 9 cities
Dates:	June 1 – July 7, 2012

Session Name:	"Warsaw to Interlaken"
Session Code:	407-WI
Description:	4 weeks, 7 cities
Dates:	June 9 – July 7, 2012

"Berlin to Rhodes" 7 weeks, 12 cities, Session 712-BR

- Dates: June 1 – July 20, 2012
- Duration: 7 Weeks
- Countries included: 9 Germany, Czech Republic, Poland, Austria, Spain, France, Switzerland, Italy, Greece
- Cities included: 12 Berlin, Prague, Warsaw, Krakow, Vienna, Barcelona, Paris, Geneva, Interlaken, Milan, Athens, Island of Rhodes
- Students enroll in 2, 3 or 4 courses (6, 9 or 12 credits)
- In Eastern Europe one course **must** be selected from Section 01 **and/or** one course from Section 02
- In Southern Europe one course **must** be selected from Section 01 **and/or** one course from Section 02

"Warsaw to Rhodes" 6 weeks, 10 cities, Session 610-WR

- Dates: June 9 – July 20, 2012
- Duration: 6 Weeks
- Countries included: 7 Poland, Austria, Spain, France, Switzerland, Italy, Greece
- Cities included: 10 Warsaw, Krakow, Vienna, Barcelona, Paris, Geneva, Interlaken, Milan, Athens, Island of Rhodes
- Students enroll in either 2 or 3 courses (6 or 9 credits)
- In Eastern Europe one course **must** be chosen from the list of Section 04 courses
- In Southern Europe one course **must** be selected from Section 01 **and/or** one course from Section 02

"Berlin to Interlaken" 5 weeks, 9 cities, Session 509-BI

- Dates: June 1 – July 7, 2012
- Duration: 5 Weeks
- Countries included: 7 Germany, Czech Republic, Poland, Austria, Spain, France, Switzerland
- Cities included: 9 Berlin, Prague, Warsaw, Krakow, Vienna, Barcelona, Paris, Geneva, Interlaken
- Students enroll in either 2 or 3 courses (6 or 9 credits)
- In Eastern Europe one course **must** be selected from Section 01 **and/or** one course from Section 02
- In Southern Europe one course **must** be chosen from the list of Section 03 courses

"Berlin to Barcelona" 4 weeks, 6 cities, Session 406-BBC

- Dates: June 1 – June 27, 2012
- Duration: 4 Weeks
- Countries included: 5 Germany, Czech Republic, Poland, Austria, Spain
- Cities included: 6 Berlin, Prague, Warsaw, Krakow, Vienna, Barcelona
- Students enroll in either 1 or 2 courses (3 or 6 credits)
- One course **must** be selected from Section 01 **and/or** one course from Section 02



“Warsaw to Interlaken” 4 weeks, 7 cities, Session 407-WI

- Dates: June 9 – July 7, 2012
- Duration: 4 Weeks
- Countries included: 5 Poland, Austria, Spain, France, Switzerland
- Cities included: 7 Warsaw, Krakow, Vienna, Barcelona, Paris, Geneva, Interlaken
- Students must enroll in 2 courses (6 credits)
- In Eastern Europe one course **must** be chosen from the list of Section 04 courses
- In Southern Europe one course **must** be chosen from the list of Section 03 courses

Sessions available in other Forum-Nexus programs:

Please note that you may choose to enroll in other sessions offered as part of **Forum Eastern Europe**, **Forum Southern Europe**, as well as **Nexus Barcelona** and **Nexus+** .

For further information go to www.forum-nexus.com.

Itinerary:

Welcome reception in Berlin	June 1, 4:00 pm
Berlin	June 1-6
Optional weekend trip to Amsterdam	June 2-3
Prague	June 6-9
Welcome reception in Warsaw	June 9, 4:00 pm
Warsaw	June 9-13
Optional weekend trip to Moscow	June 9-10
Krakow	June 13-17
Vienna	June 17-21
Optional weekend trip to Budapest	June 16-17
Flight from Vienna to Barcelona	June 21
Barcelona	June 21-27
Optional weekend trips to Ibiza and Madrid	June 23-24
Barcelona-Paris (by Elipsos Train-Hotel)	June 27-28
Paris	June 28 - July 2
Optional weekend trips to London and Amsterdam	June 30 - July 1
Geneva	July 2-3
Interlaken	July 3-7
Farewell party and diploma ceremony for students graduating in Interlaken	July 6
Milan	July 7-11
Optional weekend trips to Rome , Venice and Florence	July 7-8
Boat to Greece	July 11-12
Athens	July 12-14
Optional weekend trips to Istanbul , Santorini and Mykonos	July 14-15
Boat to Rhodes	July 14-15
Rhodes	July 15-20
Last night in Rhodes	July 19
Flights home	July 20 at any time

Sponsoring Universities:

IQS School of Management

(AACSB accredited business school, part of the prestigious Universidad Ramon Llull in Barcelona)

Università Cattolica del Sacro Cuore (The Catholic University of the Sacred Heart in Milan, a leading private university and a member of the ISEP network)

Language: All classes and professional visits are conducted in English.

Transcripts:

Course transcripts will be issued by either IQS or UCSC. Students who have a specific preference may elect for the transcript to be issued by the school of their choice.

Courses Offered

1. Undergraduate Level (each course is worth 3 credits)

Section 01: Classes meet Monday-Friday 9:00-11:25 am

Business courses:

ACC 270-01	Financial Accounting
BUS 372-01	Introduction to the European Union: Multidisciplinary perspectives with an emphasis on business issues
BUS 374-01	International Marketing (for business majors)
BUS 375-01	Social and Ethical Issues in Business and Society: European, U.S. and Global Perspectives (for business majors)
MKT 374-01	International Marketing (for marketing majors)
BUS 300-01	Independent Study

Courses in Economics, Political Science and Social Sciences:

ECO 372-01	Introduction to the European Union: Multidisciplinary perspectives with an emphasis on economic issues
POL 372-01	Introduction to the European Union: Multidisciplinary perspectives with an emphasis on political issues
SOC 372-01	Introduction to the European Union: Multidisciplinary perspectives with an emphasis on social and cultural issues
SOC 374-01	International Marketing and Society (for non-business majors)
SOC 375-01	Social and Ethical Issues in Business and Society: European, U.S. and Global Perspectives (for non-business majors)
COM 300-01	Independent Study
ECO 300-01	Independent Study
ENV 300-01	Independent Study
POL 300-01	Independent Study
SOC 300-01	Independent Study

Section 02: Classes meet Monday-Friday 11:35 am – 2:00 pm

Business courses:

ACC 280-02	Managerial Accounting
ACC 380-02	Cost Accounting
BUS 381-02	International Financial Markets: Understanding the Roots of the Global Economic Crisis (for business majors)
BUS 386-02	International Business (for business majors)
BUS 383-02	Science, Technology and the Environment: Multidisciplinary perspectives on the most crucial current issues (business focus)



- FIN 381-02** International Financial Markets: Understanding the Roots of the Global Economic Crisis
(for finance majors)
MGT 389-02 Cross-Cultural Management: European, U.S. and Global Perspectives
BUS 300-02 Independent Study

Courses in Economics, Political Science, Social Sciences, and Science and Technology:

- COM 389-02** Cross-Cultural Communication: Understanding Cultural Differences in Europe
ECO 381-02 International Financial Markets: Understanding the Roots of the Global Economic Crisis
(for economics majors)
ECO 386-02 International Business: Multidisciplinary perspectives with an emphasis on economic issues
ENV 383-02 Science, Technology and the Environment: Multidisciplinary perspectives on the most crucial
current issues (natural science focus)
POL 381-02 International Financial Markets: Understanding the Roots of the Global Economic Crisis
(for political science and other majors)
POL 386-02 International Business: Multidisciplinary perspectives with an emphasis on political issues
SOC 386-02 International Business: Multidisciplinary perspectives with an emphasis on social and cultural
issues
SOC 383-02 Science, Technology and the Environment: Multidisciplinary perspectives on the most crucial
current issues (social science focus)
SOC 389-02 Cultural Intelligence: Working with People from Other Cultures
COM 300-02 Independent Study
ECO 300-02 Independent Study
ENV 300-02 Independent Study
POL 300-02 Independent Study
SOC 300-02 Independent Study

Section 03: Classes meet Monday-Friday 9:00-11:25 am and 11:35 am –2:00 pm

Business courses:

- BUS 341-03** International Marketing Strategies in the Context of the Global Financial Crisis
BUS 349-03 International Marketing and Cross Cultural Management in Europe
BUS 351-03 Social and Ethical Issues in the Context of the Global Financial Crisis
(for business majors)
BUS 356-03 Social and Ethical Issues in International Business (for business majors)
BUS 362-03 International Business Strategies in the European Union
BUS 364-03 International Business and Marketing Strategies in Europe
FIN 312-03 International Financial Markets and the European Union
FIN 314-03 International Financial Markets and Marketing Strategies in Europe
MGT 359-03 Social and Ethical Issues and Cross-Cultural Management
MGT 392-03 Cross Cultural Management in the European Union
BUS 300-03 Independent Study

Courses in Economics, Political Science and Social Sciences:

- COM 392-03** Cross-Cultural Communication in the European Union
EUR 321-03 Understanding the European Union in the Context of the Global Financial Crisis
EUR 326-03 Understanding the European Union and its International Business Environment
EUR 329-03 Understanding the European Union and its Multicultural Environment

SOC 351-03 Social and Ethical Issues in the Context of the Global Financial Crisis
(for non-business majors)
SOC 356-03 Social and Ethical Issues in International Business (for non-business majors)
SOC 359-03 Social and Ethical Issues and Cross-Cultural Communication
COM 300-03 Independent Study
ECO 300-03 Independent Study
ENV 300-03 Independent Study
POL 300-03 Independent Study
SOC 300-03 Independent Study



Section 04: Classes meet Monday-Friday 9:00-11:25 am and 11:35 am –2:00 pm

Business courses:

BUS 341-04	International Marketing Strategies in the Context of the Global Financial Crisis
BUS 349-04	International Marketing and Cross Cultural Management in Europe
BUS 351-04	Social and Ethical Issues in the Context of the Global Financial Crisis (for business majors)
BUS 356-04	Social and Ethical Issues in International Business (for business majors)
BUS 362-04	International Business Strategies in the European Union
BUS 364-04	International Business and Marketing Strategies in Europe
FIN 312-04	International Financial Markets and the European Union
FIN 314-04	International Financial Markets and Marketing Strategies in Europe
MGT 359-04	Social and Ethical Issues and Cross-Cultural Management
MGT 392-04	Cross Cultural Management in the European Union
BUS 300-02	Independent Study

Courses in Economics, Political Science and Social Sciences:

COM 392-04	Cross-Cultural Communication in the European Union
EUR 321-04	Understanding the European Union in the Context of the Global Financial Crisis
EUR 326-04	Understanding the European Union and its International Business Environment
EUR 329-04	Understanding the European Union and its Multicultural Environment
SOC 351-04	Social and Ethical Issues in the Context of the Global Financial Crisis (for non-business majors)
SOC 356-04	Social and Ethical Issues in International Business (for non-business majors)
SOC 359-04	Social and Ethical Issues and Cross-Cultural Communication
COM 300-04	Independent Study
ECO 300-04	Independent Study
ENV 300-04	Independent Study
POL 300-04	Independent Study
SOC 300-04	Independent Study

2. Graduate Level (each course is worth 3 credits)

All of the above courses are also offered at the graduate level. All graduate course numbers are at the 600 level. So, for example, the graduate version of SOC 389-02 is SOC 689-02.

Majors:

The program is suitable for business and non-business students in all majors. Students may enroll at the undergraduate or graduate level, based on their qualifications.

Accommodations:

Students will stay in quality 3 and 4-star hotels in central locations (5-star resort in Rhodes).

Activities:

In each city, students participate in two types of activities: classes and professional visits.

Classes:

Depending on the city, classes are held either on campus or in conference rooms at the hotels. The main professor for each course travels with the group from city to city. The professors are highly experienced, multilingual, and cosmopolitan. Classes are usually held Monday through Friday in the morning. There are usually no classes on Saturday or Sunday.

Professional Visits:

In addition to insightful classes, students learn a great deal from a number of valuable professional visits. Based on the courses they are taking, students will be able to visit leading European companies, international organizations, financial institutions, government agencies, multinational corporations and non-governmental organizations. Most visits include detailed discussions with officials of the companies and organizations. Each student will visit at least four companies or organizations per class. The professional visits are usually held in the afternoon. The schedule of visits has not yet been finalized.



Independent Study:

Students enrolled in an **independent study** choose a customized focus for their course (e.g. **European NGO's** or **Entrepreneurship in Europe** or **Integration and Marginalization of Immigrants** or **The European Fashion Industry**) and submit a proposal to their Forum-Nexus faculty advisor. The students earn 3 credits once they satisfy the course requirements, which usually include the preparation of a creative portfolio. We encourage the submission of **multimedia portfolios** including audio and video materials. Students may attend any classes or professional visits that are deemed relevant to their research topic.

Auditing:

Students who do not want or need to earn credits for their courses may elect to register as **Auditors**. They sit in the class but are not required to take the exams or complete the course assignments. Auditors are expected to participate in one professional or cultural visit per city.

Application Process:

Fill out an online application [here](http://www.forum-nexus.com) (www.forum-nexus.com). Admission is on a **rolling basis**, however you are encouraged to **apply as early as possible**. The last day to apply is **March 15, 2012**.

Optional Weekend Trips:

- Amsterdam (June 2-3)
- Moscow (June 9-10)
- Budapest (June 16-17)
- Madrid or Ibiza (June 23-24)
- London or Amsterdam (June 30 - July 1)
- Rome, Venice or Florence (July 7-8)
- Istanbul, Santorini or Mykonos (July 14-15)

Fees:

All fees are quoted in US dollars and are subject to change.
Overall program fees including tuition:

"Berlin to Rhodes"	(7 weeks, 12 cities, Session 712-BR)
• 6 credits (2 courses)	US\$ 10,990
• 9 credits (3 courses)	US\$ 11,490
• 12 credits (4 courses)	US\$ 11,990
• Audit (no credits)	US\$ 9,990
"Warsaw to Rhodes"	(6 weeks, 10 cities, Session 610-WR)
• 6 credits (2 courses)	US\$ 9,990
• 9 credits (3 courses)	US\$ 10,490
• Audit (no credits)	US\$ 8,990
"Berlin to Interlaken"	(5 weeks, 9 cities, Session 509-BI)
• 6 credits (2 courses)	US\$ 8,990
• 9 credits (3 courses)	US\$ 9,490
• Audit (no credits)	US\$ 7,990
"Berlin to Barcelona"	(4 weeks, 6 cities, Session 406-BBC)
• 3 credits (1 course)	US\$ 7,490
• 6 credits (2 courses)	US\$ 7,990
• Audit (no credits)	US\$ 6,990
"Warsaw to Interlaken"	(4 weeks, 7 cities, Session 407-WI)
• 6 credits (2 courses)	US\$ 7,990
• Audit (no credits)	US\$ 6,990



Fees include:

- Tuition for either one, two, three or four courses (3, 6, 9 or 12 credits); transcripts issued by the European university (either Universidad Ramon Llull in Barcelona or Università Cattolica in Milan)
- Accommodations in quality hotels (3 and 4 stars, double or triple occupancy, centrally located)
- Buffet breakfasts in the hotels
- Professional visits
- All transportation within Europe, either by train or private coach, from the first city to the last city in the program (except for the flight from Vienna to Barcelona)
- Two boat trips from Italy to Greece and from Athens to Rhodes with accommodation in sleeping compartments with bathroom
- Health insurance
- Welcome reception
- Farewell dinner

Please note that the main items that are not included are:

- Round trip ticket to Europe (students fly to the first city in their program and fly home from the last city; from the US the average cost is US\$ 700-900)
- Flight from Vienna to Barcelona on June 21. We recommend flight # 8008 on Air Berlin departing Vienna at 8:30 am (US\$ 128).
- Meals other than breakfast (estimated cost is US\$25-30 per day)
- The optional weekend excursions are organized by the students themselves and typically involve
 - Round trip inter-city transportation by train or plane (average cost is US\$ 80-150)
 - Hotel or hostel accommodation on Saturday night in a shared room (average cost is US\$ 50 per person)
- Remember that whether or not you participate in a weekend excursion your hotel room is paid up in the base city

About Forum-Nexus Study Abroad:

Forum-Nexus Study Abroad has a track record of 22 years of successful intensive summer and winter programs in Europe. Since 1990, over 3,000 students have participated in **Forum-Nexus** programs in Spain, France, Italy, Greece, Germany, Switzerland, Turkey, Austria, Holland and the Czech Republic. The courses are open to both undergraduate and graduate students, as well as to alumni seeking professional development. **Forum-Nexus** programs are unique in that they give the participating student a high value added along a number of different dimensions:

- The programs develop the student's international outlook, i.e. a greater appreciation of other cultures and of different economic and political environments
- Classes are dynamic, interactive and taught by experienced and cosmopolitan professors
- Students get to visit numerous companies, international organizations and government agencies and interact with their executives and officials in order to learn first-hand about their strategies
- The Forum-Nexus cities are very attractive as business and cultural destinations
- The host universities are fully accredited and rank among the best in Europe
- Students earn up to 12 semester credits which can be used for required or elective courses
- All students will participate in the workshop entitled "How to Increase your International IQ" conducted by Dr. Hugo Hervitz, Director of Forum-Nexus
- Upon successful completion of their courses all students will receive an official diploma and transcript issued by the European university
- The cost of the programs is reasonable, given all that is included and the high quality of the professors, the universities, the professional visits and the accommodation
- The students that participate in Forum-Nexus programs are ambitious, open-minded and highly motivated and share a desire to understand the richness of other cultures



Dr. Hugo Hervitz, Executive Director

Dr. Hugo Hervitz is an Adjunct Professor of Economics at the Huizenga School of Business and Entrepreneurship at **Nova Southeastern University** in Ft. Lauderdale. He has been a Professor of Economics and International Business in South Florida for over 25 years, specializing in International Trade and Finance in Europe and Latin America. He has also taught Cross Cultural Communication for the Global MBA Program at **Thunderbird School of Global Management**. Dr. Hervitz founded **Forum-Nexus Study Abroad** in 1990 and has been its Executive Director ever since, directing dozens of intensive summer and winter programs in Europe and elsewhere, with the participation of **over 3,000 students** from the U.S., Mexico, Brazil, Egypt, Colombia, Holland, Turkey, China, Indonesia, Australia, India and Pakistan. Dr. Hervitz was born in Argentina and has a B.A. in Economics from the **Hebrew University of Jerusalem**, a Master's degree in Management from **Imperial College** in London, an M.A. in Economics and Latin American Studies from the **University of Pittsburgh**, and a Ph.D. in Economics from **Indiana University**. He has been a visiting professor at the **Monterrey Institute of Technology** in Mexico, at the **Ramon Llull University** in Barcelona, at the **Fachhochschule Kufstein** in Austria, and at the **Hebrew University of Jerusalem** in Israel. He has extensive consulting experience in the U.S., Europe and Latin America and has served as economics commentator for **CNN en Español**. He has pioneered the concept of measuring and developing a student's **International IQ** and is the author of the ground-breaking **International Knowledge Assessment Test - IKAT** which quantifies the level of International IQ.

Dr. Hervitz loves to travel and has a passion for learning foreign languages. He is fluent in **English, Spanish, French, Italian, and Hebrew**, proficient in **German and Portuguese**, and has basic conversational knowledge of **Arabic, Greek and Yiddish**. He is very happy to live in Miami, where he enjoys the multilingual and multicultural environment, the warm weather and the ocean. He is married with three children. His wife Esther is a clinical psychologist, specializing in Neuropsychology. Their son Micky is a graduate of Wharton's MBA program working in banking on Wall Street. Their daughter Dalia graduated from the University of Pennsylvania, worked for three years in consulting for a Big Four accounting firm in New York City, and is currently in the MBA program at Columbia Business School. Their daughter Shuli recently graduated from Yale University and is working in market research in New York City.

For further information:

- Visit www.forum-nexus.com or write to info@forum-nexus.com
- Call Forum-Nexus Study Abroad at **1-305-764-2243**, from 9 am to 6 pm (U.S., Eastern Time, Mon-Sat)

The information contained in this document is subject to change

Forum-Nexus Study Abroad, 1031 Ives Dairy Road, Suite 228, Miami, Florida 33179, USA

