



CULTURAL COURSES: PHOTOGRAPHY BRAZIL

ADDITIONAL INFORMATION



Sun, Samba, Energy, Capoeira, Music, Laughter and the fabulous and lavish Carnival ... Brazil has all of this and much more.

If you are looking for an injection of life to make you feel alive, Brazil is the place for you!

This tropical paradise is alive with mad passion in every walk of life. Axe (a-chay) means energy in Brazil and nowhere else is the heart-pounding, rhythmic energy more prevalent, be it an impromptu capoeira roda on a street corner, bursting with music, excitement and physical perfection, or the sound of loud raucous laughter between two acquaintances over ice cold beer in local open sided bars.



THE HISTORY OF PHOTOGRAPHY IN BRAZIL

It was in Brazil, in the town of Campinas, São Paulo, in 1833, that an inventor named Hercules Florence invented the word Photography. Along with inventors from France and England, Florence is considered one of the pioneers in the invention of photography.



In the second half of the nineteenth century, a period that coincided with the development of photography, Brazil's economy was growing quickly. With the immigration of Europeans to share in our goals of progress, bringing their labour and technology, photographers and cameras arrived to document and disseminate this social and economic transformation. From the last three decades of this period there are pictures taken by excellent photographers such as Militão Augusto de Azevedo, Henrique Rosen, Alberto Henschel, Carneiro & Gaspar, Guilherme Gaensly, Juan Gutierrez, Marc Ferrez, Victor Frond, Louis Niemeyer, Augusto Stahl, A. Frisch, Christiano Júnior, Felipe Augusto Fidanza, George Leuzinger, Carlos César, Augusto Riedel. From the beginning of the twentieth century we have the extraordinary work of Valério Vieira, who is without doubt the pioneer in Brazil of individual or artistic photography.



ABOUT YOUR PHOTOGRAPHY SCHOOL

The is the oldest and traditional photo school in Rio de Janeiro. It's a non-profit institution which was founded in 1951 and aims to "stimulate and advertise the art of photography" The centre fulfils this mission by organizing indoor and outdoor photography courses, seminars, workshops & expositions and photo projections. It also teaches photography courses to everyone from beginners to professionals who want to improve their skills.

ABOUT YOUR COURSE – FULL TIME COURSE –

FUNDEMENTAL PRINCIPALS OF PHOTOGRAPHY

- **Spring Course** : 3rd - 28th March 2008
- **Summer/Autumn Course**: Dates are flexible and will depend on demand. The course is likely to run in July or September. If there is high demand, we will run both courses.

You have either enrolled on a full or part time photography course in Rio. Please see the correct section which relates to the course you have booked onto.

The full time course is aimed at beginners, and will cover many of the basic ideas and skills associated with photography.

The course will be taken over a period of 4 weeks. You will have one lesson every day Monday-Friday, and each session lasts approximately 3 hours. The lessons will all take place during the week, to allow you the weekends for sightseeing and travel with your fellow students and other volunteers!

On the course, you will cover a variety of skills and ideas and have the opportunity to put them into practice in beautiful Rio de Janeiro! You will learn outside, studio and technical photography during your course. During the course, you'll be taught using videos, slides, enlarged photographs and of course your coursebook. You'll also have access to all the different cameras and studio equipment at the centre.

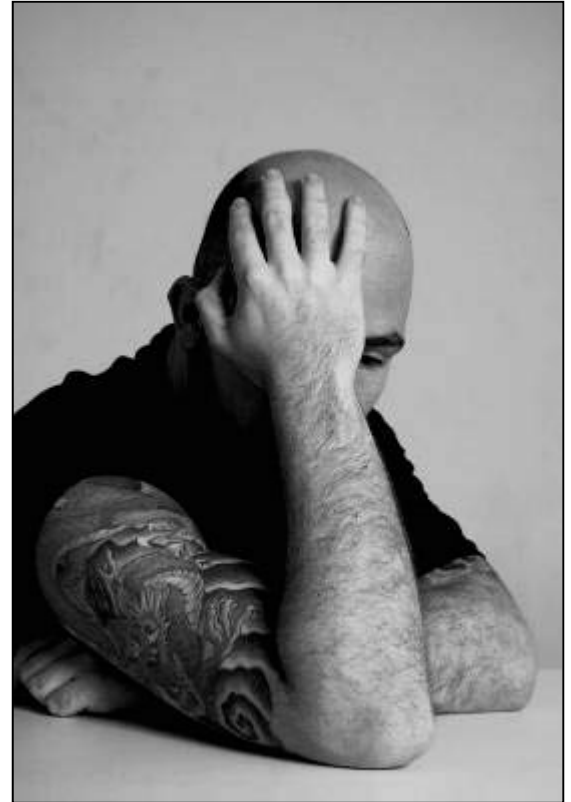
All lessons are taught in English and all materials are in English.

There is no dark room at the centre, so you will not be able to learn to process your photos.

Every last Sunday of the month, ABAF promotes the Cultural Photography Fair at Catete Museum. One of the lessons is going to be taught there – practical lesson taking photos of the gardens.

The following things are covered in your basic full time course:

- The SLR Camera Body
- The Lens and Focal Length
- Other Types of Camera
- Discover Your Own Camera
- Exposure Metering
- Films / Sensitivity Equivalency (ISO Speed)
- Composition
- Natural Light Photography – Shooting Outdoors (Catete Palace Gardem)
- Flash Lighting
- Digital Image : Digital Camera - Delay Types of Sensors - Pixel - Megapixel - Resolution - Color - Interpolation - Optical Zoom and Digital Zoom - White Balance - Noise - Crop and Crop Factor - Storage Media - File Formats - Image Compression Systems
- Using Filters
- Caring for the Camera and Accessories : Cautions
- Professional Lighting Equipment (Studio)
- Classic Portrait Lighting Styles ; Setups – Part I (Studio)
- Portrait Posing Techniques (Studio)
- Classic Portrait Lighting Styles; Setups Part II (Studio)



- Natural Light Photography - Shooting Outdoors (MAC)
- Visiting Sociedade Fluminense de Fotografia (Studio)
- A Review with Slides
- Conclusion – Work Appreciation



ABOUT YOUR COURSE – PART TIME COURSES

The part time courses at the centre can be taken alongside any other project in Brazil. The courses fall into three levels - basic, intermediate and advanced. These courses only run when the centre has enough interest, so not all courses are available at all times. At the time of booking, further course information will be provided in a separate document.

BASIC COURSES

Basic Photography Course – Digital and Traditional - 6 Weeks
 Photo Recycling Course - 2 Weeks
 Portrait Photography & Lighting (this course takes place in the studio at the centre) - 2 Weeks



INTERMEDIATE COURSES

- Nature Photography - 2 Weeks
- Image Treatment (using Photoshop CS2) - 4 weeks
- Flash Photography - conventional and creative - 3 weeks
- Artistic Photography - 2 weeks
- The 'Language of Photography' - creating a photograph from beginning to end - variable

ADVANCED COURSES

- Fashion Photography - 5 weeks
- Publicising & Marketing your Photography – variable
- Professional Social Photography - how to use your photography skills for money at events like weddings or parties - 3 weeks



If you are interested in another area of photography, we can sometimes organise a course in this area - just ask!
 Centre Location

Some courses also contain outdoor elements, which will take place in various areas around Rio.

ABOUT YOUR TUTOR

All tutors at the centre are qualified and experienced photographers. If you take part in a part time course, the lessons may be taught in Portuguese. However, there are English speaking tutors at the centre who will be assigned to help out during your course, and will be able to translate all instructions. If you are taking a full time course, your course will be taken by Paulo Cezar – a vibrant Brazilian with years of photography experience and excellent English skills.



Tutor Profile : Paulo Cezar de Souza (right)

Paulo Cezar de Souza has been a photography teacher with the “Fluminense Photography Society – SFF, for over 10 years. [Fluminense is a word used to describe Rio and the surrounding areas] His decade as a teacher is currently being celebrated with an exposition at SFF.

Paulo Cezar has shown his work in several expositions – national and international, and has received several awards. In August 2006 August, he received the first prize in photography at an event organized by “Fortaleza de Santa Cruz da Barra”, in the city of

Niterói.

He has also taken part in the FotoRio 2007 – The International Photography Meeting of Rio de Janeiro

On a personal level, Paulo is a friendly and charismatic man with a great sense of humor and a cheeky grin! He has retired from his full time job, and so now dedicates his time to photography. He works and exhibits at schools and galleries in Rio and its sister city Niterói, which is just across Guanabara Bay. He really is a pleasure to learn from and a great teacher!

FOOD & ACCOMMODATION



Accommodation is situated in the Flamengo region of Rio - just a hop, skip and a jump away from famous Copacabana beach! This is a great place to be as you will be only 3 minutes away from the metro station, opposite the Catete Palace and you will be able to visit Sugar Loaf Mountain and the Christ the Redeemer statue with great ease.

You will be staying in a brand new hostel which has been set up by an artist with a wish to create a hostel that is different to anything else in Rio. Set in a beautiful redeveloped building from the end of the 19th century, you will be surrounded by wonderful Brazilian art, dipping you straight into the culture from the first minute you arrive!

With 100 rooms, some decorated with an “art” theme you will be sure to meet like-minded travellers, other volunteers and artists from all over the world! You will have access to a multi-media room, kitchen and a massage and relaxation room! And if that wasn’t enough to chill you out, there is an on-site bar and café, plus a cinema room too. They often have popular music from Brazil with live music on occasion and a fantastically vibrant, friendly atmosphere.

Rooms are available as dorms, singles and doubles. If you have a preference, please be sure to let us know at the time of booking and we can make the necessary arrangements for you. All rooms have their own bathroom and individual cupboard with a key for security.



Past volunteers have regarded eating out as one of the highlights of living in South America, and an essential part of Brazilian culture! Because of this, the price of your placement includes your breakfast but for dinner, you’ll get the chance to venture out and sample some of the fabulous food which Rio is famous for.

For breakfast in the hotel you can expect a feast of natural fruits and juices (try the *acai* – a delicious berry to sprinkle on your granola cereal), coffee, milk, bread, cheese, ham, butter, jams and sweet cakes (popular in Brazil for breakfast) amongst other things – so you certainly won’t be leaving on an empty stomach! You will be allowed to use the kitchen facilities whenever it is not being used by the hotel staff.



The Brazilian passion for food is reflected in the numbers of people you will see spending long, balmy evenings dining in restaurants and *al fresco* in the city’s buzzing streets, feasting on fare from the traditional *Feijoada* (black beans and pork stew) or *Mariscada* (seafood stew) to modern global cuisine rivalling that of any other international city! If you’re partial to tipple, you might like to indulge in a *caipirinha*, Brazil’s traditional carnival drink made with lime and *cachaça*, best enjoyed in the sunshine with a *churrasco*, which is a Brazilian barbeque of rice, meats and – of course – *salsa*!

The cost of eating out in Rio can vary from a just a couple of pounds up to a couple of hundred pounds! This is one city where you certainly won’t have any trouble eating well on a tight budget - there are some very inexpensive options available and you’ll dine out handsomely on about £4 (\$6); although you could be lucky and get away with spending even less and still be eating well. The trick is to keep your eyes peeled for the bargain eateries offering specials such as buffet lunches. Also don’t forget the supermarkets are a good option and are comparable in standard to those found back home.

STAFF IN BRAZIL

Our local Brazilian staff are brother & sister team Fabio & Ana Castilha. Fabio (pictured left enjoying lunch with staff at one of the centres we work with) is based in Rio and will be your main local contact for this placement. Fabio is a kind, happy and enthusiastic guy with lots of charisma and even more energy! He’s a capoeira nut, and will most likely try to

get you involved in the sport at some point during your stay. He's not happy unless he's busy, and has endless time to spend with volunteers, making it his mission to make them feel at home in his country. Fabio was raised in Foz do Iguaçu, but moved to Rio to set up the Travellers projects here a couple of years ago.

“Fabio you are fabulous ... Thanks Rio, thanks Travellers for arranging all this but mostly thanks to the children and the people who have made us so welcome here Tops Fabio, Keila [Fabio's wife] and Cayo (and members of his family too numerous to mention). It says a lot that I am fighting back the tears as I say cheerio for now folks, love you all, please stay safe” – A tearful final message from Vera Tyler, Rio volunteer

EQUIPMENT YOU NEED TO BRING

You can use ANY KIND OF CAMERA on the course – it doesn't need to be a digital camera or an SLR camera. The course will cover lessons in both digital and film cameras, so either is appropriate. There are also cameras that can be borrowed from the centre if you're really stuck.

You can purchase any other material, like film, from the shops in Rio or through the centre if the equipment is specialist.

DRESS CODE

Brazil is generally very warm and dress fabrics tend to be lightweight, such as cotton. You may however need some warm tops and a lightweight jacket for the winter time as it can get cold. The dress code is very similar to other developed countries, i.e. fairly smart. Please, pack according to the season that you'll be travelling in (see the section on climate in 'your placement' book). There is no particular dress code for the course itself.

INTERNET LINKS

There is simply a plethora of websites to browse through on photography in Brazil. Here are a couple of sites which may be of interest to those budding masters out there! There are plenty more so have a search!

<http://www.mre.gov.br/CDBRASIL/ITAMARATY/WEB/ingles/artecult/foto/apresent/index.htm>

http://en.wikipedia.org/wiki/Photography#History_of_photography

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THE NEXT STEP

If you would like to join us on one of our exciting projects then please fill in either an online application form at our website (www.travellersworldwide.com) or one that is attached to our brochure. Once you have booked and confirmed your place we will send you detailed pack information regarding your placement and country.

I do hope you join us and please do call or email if you have any questions at all about this or any of our other projects – 01903 502595 or email info@travellersworldwide.com

If you would like to know more about Travellers in general, or about any of our other projects we run in over 18 countries worldwide, please visit our website at www.travellersworldwide.com

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