



GHANA: WEB DESIGN WORK EXPERIENCE

AKWAABA - which means "welcome" - is never more meaningful than in Ghana. The Ghanaian people are among the friendliest in Africa. So ... **AKWAABA** to this beautiful country!

Work alongside professional web designers in a web design and development firm in Ghana. Observe experts and learn how they work in an African culture and environment.



WHAT DO YOU GET?

- New skills, more confidence, a greater understanding of a different culture, invaluable personal and professional development.
- An entry on your CV or résumé that will put you head and shoulders above most others in the job market.
- Experienced local staff with 24/7 back-up and support who'll meet you at the airport on your arrival - helps you **feel safe and never alone!**
- An in-depth Induction makes you **feel local straight away!**
- A unique insight into another culture – **see it from the inside** in a way you could never do as a tourist.
- And best of all ... **an unforgettable experience!**



► SUMMARY FACTFILE

Start Dates	All year round - you choose your start and finish dates!
Duration	Minimum stay on this project is 4 weeks. You can participate for up to 1 year, subject to visa requirements
Requirements	You should be studying Web design or a related subject
Price	From £1,395 / US\$2,095 for 4 weeks, ranging to £1,995 / US\$2,995 for 12 weeks. Full Price List
What's included	► Accommodation ► Food ► Meeting you at the Airport ► Transfer to your accommodation ► Transport to and from your project ► Full pre-departure support ► Local in-country team support and backup ► 24-hr emergency support .
What's not included	Flights, Insurance, Cost of Visas (if a visa is required, but we'll provide necessary documents and assistance), Return transfer to airport.
Who can do this Project?	All our projects are open to all nationalities. Unless otherwise stated, you need to be aged between 17 and 70+

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PROGRAMME OVERVIEW:

Gain experience in working alongside professional web designers and observing them in the field of web design and learn how they work in Ghana. Working in a structured work experience placement in the developing world, plus the experience you gain, will be an excellent entry on your CV or Résumé.

If you've qualified or are currently studying web design, you can work with a web design developer in Accra that will give you the opportunity to get exposure to all aspects of web design work.

The Web Design Programme

This placement will give you the opportunity to gain experience in working with professionals in a third world country and in the web design industry.

As with all of our work experience placements, this placement is tailored to suit your specific requirements to ensure you gain the maximum benefit and experience. We'll have detailed discussions with you to ascertain what you're looking for.

Work experience, even if it is only for a short period, will give you a good insight into the web design and the standards expected by employers and most importantly, will strengthen your CV!

Getting web design work experience gives you the skills, personal qualities and motivation to get through training. It also shows employers that you are committed and serious about a career in web design. But...one of the greatest benefits of doing work experience is that you'll meet new people and expand your network.

The web design firm where you will be placed was established in 2005 in Accra. There is only a small staff team of three that work there and you will at some point get to work with all of them during your stay. The company sets out to deliver EXACTLY what it is the client is looking for and they specialise in the following areas:

- High quality corporate web design
- Re-designing of websites
- Online website maintenance
- Interactive website
- eCommerce website

Work Content

You will work alongside the other members of staff as a team and also on your own, you will be assisting the staff with managing the contents of client's websites.

The working hours will normally be from Monday to Friday from 9am to 3pm, however this may be subject to change when you are out there.

On your first day you will be given an induction and introduced to the other staff members. You will also get the chance to sit down with your supervisor and discuss your work schedule, the exact hours they will require you to work and anything else that is important for you to know, this will also give you a chance to ask any questions that you have.

It is challenging work, so they want someone who is very keen to get involved and serious about learning, and has good communication skills.

LOCATION:

Accra, on the coast of the Gulf of Guinea, is both big-city hectic and African laid-back. Accra may not be one of the prettiest cities by Western standards, but there is something else this African city has that makes up for lack of planning and fancy buildings. It is a wonderful city to experience. It is full of character, has a warm feel, is extremely friendly and feels very safe. It also has some great



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beaches!

Spend a few hours in the breezy capital of Accra and you'll swear the wind and waves off the Gulf of Guinea have infused the land and people with equatorial warmth. It is a city that is young, wild and full of soul and here you'll sample the true African spirit. During the day, the streets are full of market stalls and vendors where you can browse and buy mouth-watering foods, colourful Kente Cloth, beads, or baskets. Don't forget to practice your haggling.

During the night the city comes alive with the traditional Ghanaian 'spot' bars and the sound of live drumming music in the warm night air. Village-specific festivals and events occur throughout the year.

ACCOMMODATION & FOOD:

You will either stay in a host family or a family run hostel, depending on the area you stay in. This means that you will get to eat, sleep, work, socialise and generally live like a Ghanaian. Local family stays enable you to fully experience the local culture from the inside.

Many of our volunteers remain friends with their host families long after they leave Ghana and in some cases they return to the country later especially to visit their family. Sometimes members of their Ghanaian family have even gone to visit them in their home country.

They will look after you superbly and often our volunteers comment how they feel more like being part of the family than a guest! By far the vast majority will do their best to make you feel happy and part of their family.

The houses are fairly basic but will have all the basic facilities like kitchens and bathroom, telephone, television, radio and running water.



Food: Food will be prepared for you and will consist of local cuisine - again this is to enable you to fully experience living as local Ghanaians do.

VISAS:

Visas are required and must be purchased before departure. We'll liaise with you about your visa requirements, if any, and make the Visa process very easy.

FLIGHTS:

You have the option to arrange your own flights or we can assist you with your flight arrangements. If you would like us to do this for you, we will liaise with you regarding available flights and dates to suit you. All arrangements for your flight bookings/payments will be fulfilled by [Murray Rogers Travel Limited](#), ATOL No. 6856.



INDUCTION ON ARRIVAL:

When you arrive, you will be welcomed at the airport by our Ghanaian Organiser, who will take you to your accommodation. During your first few days you will be given an induction so that you can learn about Accra and its culture, as well as useful information like how to use the transport system etc.

COSTS:

Please see the prices pages of our website [Full Price List](#). The price of this project is a reflection of the following costs:

- ✓ Accommodation
- ✓ Meeting you at the airport
- ✓ Food
- ✓ Transport to and from your project

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- ✓ Local in-country team support and backup
- ✓ 24hr emergency helpline
- ✓ Full pre-departure support
- ✓ UK administration
- ✓ Marketing (brochures, website design and maintenance, attending careers fairs, advertising, website listings and presentations)
- ✓ Project Research/Site Inspection
- ✓ Staff Training/Equipment
- ✓ Donations to worthwhile projects

HOW YOU MAKE A DIFFERENCE:

By joining a Travellers Program you enable us to keep donating money to worthwhile projects around the world; from clothing and feeding school children, building playgrounds or funding vital conservation research - your participation makes these donations possible.

For every volunteer, a donation is made by Travellers on your behalf into the **Bridge The Gap Foundation**. This Foundation was set up by us to donate directly to particularly worthwhile and necessary projects for children and animals around the world, and partners with other NGO's to raise match-funding for worthy projects.

COUNTRY PROFILE:

The atmosphere in Ghana is extraordinary; with its run-down shacks, half completed buildings and people trying to sell you anything and everything. From the moment you step off the plane you realise that you have arrived in a very different place and you're about to have a completely new cultural experience!

The country has an air of excitement as people strive for achievement and improved quality of life. It is a country that is full of hope and optimism. Ghanaians are proud of their culture and love welcoming people from outside to integrate and mix in with their local customs and way of living.

The air has an amazing aroma; a mixture of charcoal and local dishes cooking over an open pot. The sounds of the energetic tribal language being spoken around you will assure you.... you have landed in Africa!

Ghana is a country of cheerful anticipation. You will find that you are welcome anywhere and everywhere. The people are extremely friendly and hospitable and Ghanaians are proud of their culture and love welcoming people from outside to integrate and mix in with their local customs and way of living.

Ghana is an exciting modern African culture – open, musical and diverse. Although the country is poor, recently it has attracted new money and Ghanaians are returning from abroad and bringing new investment and ideas with them. Ghana is a stable country and truly delightful to work in and visit. It is now one of the most dynamic countries in West Africa. It was the first country in Africa to gain independence from the British Empire on the 6th of March, 1957, and today Ghana retains a remarkable sense of independence. The country is bursting with customs and tradition and has a long, rich history of crafts-people.

Ghana is very much isolated from what goes in the Western world. When walking around the streets of Accra (the capital city) you won't find any Beckham shirts, McDonald's or other touristy gimmicks; just real people living real Ghanaian lives. Ghana is warm, friendly and feels remarkably safe. You sense that you really are in Africa. Much of the attraction of Ghana results from its legacy as the centre of the gold, ivory, and slave trade during the 17th and 18th centuries, when the mighty Ashanti Empire held sway here. However, Ghana also possesses one of the best game reserves in West Africa, a multitude of good beaches, and plenty of hospitality.

For people who are looking to escape from the comforts and routines of our world and to enter a country that has a proud African culture and heritage, then Akwaaba [welcome] to Ghana.

There really is no 'best' time to visit Ghana, as the temperature is always Africa-hot and if rainfall doesn't soak you, then the humid air will. In the south there are two rainy seasons, from April to June and September to November.



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Temperatures range between 21 and 32 degrees C, highest in March and lowest in August. Whatever the season, the weather gets more arid the farther inland you go.

THINGS TO DO IN: GHANA

- **The Makola Market** is a large and famous busy open-air market attended by traders from surrounding villages. Run by women traders, Makola is a place where you can buy anything you need - manufactured and imported foods, fresh produce, tools, medicines, shoes, and pots and pans.
- **The Osu Night Market** is illuminated by hundreds of lanterns and candles and is a great place to experience authentic Ghanaian Cuisine. Local dishes like banku and kenkey are cooked freshly and served with assorted grilled fish and prawns, all prepared while you wait.
- **Accra's National Theatre** where you can watch a musical show, play or dance performance, for a real Ghanaian experience!
- **Ghanaian Festivals** are annual events in each region. Enjoy drumming, dancing and feasting with the locals! Each region has its own affirmation of tribal values, the remembrance of ancestors and past leaders, and the purification of the state in preparation for another year.
- **Safaris Galore!** Owabi Wildlife Sanctuary, Bia National Park, Bui National Park, Mole Game Reserve and Kakum Nature Reserve are all good options for hiking and exploring the savannah and rainforest. The Shai Hills Game Reserve can be explored on horseback.
- **Mole National Park** is a must see! Explore the largest and one of the best-equipped nature reserves. Visitors can explore either on foot or 4-wheel drive vehicle, but must always be accompanied by a guide. Camp and discover the area at will.
- **Beaches** are always a popular attraction. Labadi Pleasure beach, Kokrobite beach, Coco Beach Resort, Dixcove, Busua and Ada offer tropical palms, spectacular Atlantic breakers and swimming.
- **Lake Volta** Enjoy a round trip on the car ferry to Kete-Krachi to visit the largest manmade lake on earth; alternatively, take the three-day trip to the northern capital of New Tamale at the head of the lake. There are great facilities for water-sports.
- **Lake Bosomtwi** Is great for diving, swimming and mountaineering. Take a multi-day canoe trip through the mangrove jungle of the Ankobra River.
- **Aduklu Mountain** is a great place to visit for those who enjoy hiking. Tours are available through the Ministry of Tourism, and Afadjato Mountain in the Volta region attracts climbers of all ages. Mount Afadjato and Togbo Falls at Liati Wote are excellent for hiking.



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VOLUNTEER FEEDBACK:

'So far have been really impressed with everything, the people are really friendly and have been very well looked after by my host family and everybody else. I've probably been most impressed by the nature of the work I've been doing, feel like I'm getting much more responsibility than I would be able to get in England.'

I get on really well with the other volunteers and we all meet up regularly so always have plenty to do. We went to Cape Coast and Kakum the other week, which was brilliant.'

Paul Jones

HOW TO BOOK:

Please complete a [booking form](#) online or you can send a postal booking from our free brochure. When we receive this, we'll telephone you to discuss the details and then start the exciting process of planning your trip!

We do hope you'll join us and are confident that you'll find this an incredible experience. Don't hesitate to contact us with any questions - we'll be happy to help you plan your exciting adventure!

You may also be interested in other courses with Travellers, or do other projects in Ghana – please visit our [website](#) for details of all our projects. In fact you can choose from over 300 projects in 19 countries!

Make a Difference – Get Involved!



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