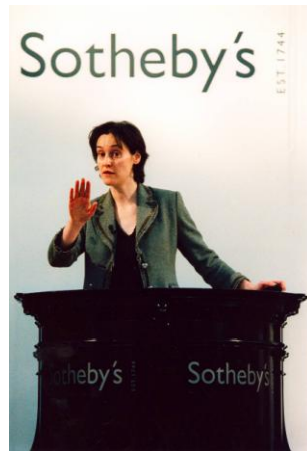


Postgraduate Diploma/ Master of Arts degree in ART BUSINESS

The MA in Art Business (MAAB) is a unique programme which positions modern art business practices within a traditional academic frame. The faculty are pioneers of this exciting emerging academic discipline, and are active publishers in the field. Our students are a highly valued part of this development, with their Masters research dissertations regularly consulted by art world practitioners and researchers. Its syllabus gives primacy to business theory and practice, and references a wide range of art objects from different periods and places, reflecting the increasingly global market, as well as the highly varied backgrounds and interests of our students. It is aimed at students who have already developed a strong enthusiasm for art and its histories, and who now intend to follow in the footsteps of our alumni by pursuing a career as auction house expert, dealer, curator, marketer, fund manager, insurer, consultant, advisor or journalist.



AIMS OF THE PROGRAMME

The MAAB programme aims to provide students, whose background is in the study of the visual arts, with the necessary theories and skills to enable them to develop both a critical and practical understanding of art business. The MAAB graduate will thus emerge with the ability to place the art object within both its aesthetic and commercial context, and to discuss the legal/ethical implications of its historical provenance and current location. With this end in mind, students are equipped, at a measured pace, with the necessary mathematical skills to enable them to engage in sophisticated financial analysis and business planning. Personal tutors aim to improve the written and oral presentational skills of their tutees, relative to art business contexts, and to facilitate opportunities for internship and employment within the art world. The MAAB faculty aims to produce excellent graduates, whose Masters dissertations are worthy of publication in this new discipline.



Visit to London US Ambassador's Residence to view art collection, 2010

PROGRAMME STRUCTURE AND CONTENT

The programme is of fourteen months' duration, from early September to late October. The first two semesters (before and after Christmas) are intensively taught on three and a half days per week. All students attend morning lectures, followed by a one-hour seminar (with groups of 12-15 students) in the early afternoons. After seminars, students have access to tutors for individual tuition. During the third semester (June to October inclusive) there is no formal teaching, with students researching their dissertation topics under the guidance of individual supervisors. At the start of the year, students are allocated to a personal tutor who supports their academic and personal development throughout the programme. Lectures are given by members of the faculty as well as by consultants whose main work is within the art world, thus facilitating networking opportunities. Study visits and trips are an integral part of the programme, with traditional and contemporary art fairs forming the subject of the European trips. In addition, weekly visits to museums, commercial galleries and investment banks provide privileged exposure to the London art scene. We have a special relationship with Sotheby's, Bond Street, with frequent guided visits to the auction previews.



Contemporary Art Sale at Sotheby's Bond Street



Appraising art objects

Semesters I & II (MA and Diploma students)

Three core units run throughout semesters one and two. These provide students with knowledge and understanding of the private and public arenas of the international art world, the legal and ethical frames within which art businesses operate, and the financial tools required for business planning and investment analysis. Two smaller units run through each semester, with a more practical emphasis. In semester one, Research Methodologies provides the particular qualitative and quantitative skills required for art business research and writing, whilst in semester two the Professional Practice and Appraisal unit teaches art business management and strategy, as well as the valuation of varied types of art object. Different types of assessment are deliberately employed across the units, from the traditional academic essay to the group project presentation, in order to prepare students for careers in the art world.

Semester III (MA students only)

Transition to semester three is dependent upon successful completion of semesters one and two. Students who complete these first two semesters satisfactorily but elect not to proceed further, or students who are considered unlikely to complete the dissertation process successfully, are awarded a Postgraduate Diploma.

For MA students, the third semester is devoted to the production of a dissertation of between 12,500 and 15,000 words, involving original research on an art business topic chosen by the student in consultation with their personal tutor and other expert staff. Students receive guidance and support in this (as in all their assessments) through regular individual tutorials.

MAAB Faculty

Dr David Bellingham, Programme Director
Dr Iain Robertson, Head of Art Business Studies
Dr Anna Dempster, Senior Lecturer
Natasha Degen, Lecturer

Unit Consultants

Prof. Henry Lydiate
Dr Derrick Chong
Anders Petterson
Jeremy Eckstein

Unit Tutors: Quino Monje-Baron, Lubna Azhar, Giovanni Gasparini

Programme Coordinators: Laura Harris & Deborah Ryan

Guest Lecturers include:

Dr. Clare McAndrew, managing director at Arts Economics and art market author
Jeffrey Boloten, director of Art Insight
Marek Classen, founder and director of ArtFacts
Roger Keverne, owner of the Roger Keverne Gallery
Alistair Hicks, curator at Deutsche Bank
Edward Gibbs, Sotheby's senior director and head of department, Middle East and India
Philip Hoffman, chief executive at the Fine Art Fund, London
Jeremy Howard, curator at Colnaghi Gallery
Charles Hill, private art detective
Shauna Isaac, looted art investigator at Swiftfind
Robert Child, expert conservator
Judith Greer, art collector and co-author of *Owning Art*
Valentine Walsh, picture conservator
Penny Bendall, ceramics and contemporary art conservator
Dr. Neil Faulkner, archaeologist and author
Sally Shaw, cultural office, Greater London Authority

Ziba Ardalan, founder and director at Parasol Unit
Andrew Thatcher, former managing director, British Museum Company Ltd
Laura Sears, senior corporate partnerships manager, V&A Museum
Emma Baudey, arts and culture manager, Bank of America Merrill Lynch
Silvia Denaro, development manager at Architectural Foundation
Lara Wolfe, curator
Melanie Gerlis, journalist at Art Newspaper
Daniel McClean, art curator and art lawyer at Finer Stephens Innocent, UK; author of *Dear Art*
Jacqueline Hill, senior lawyer for Tate
Craigie Pearson, senior lawyer for Tate
Adrian Parkhouse, art lawyer at Farrer & Co, UK
Tom Christopherson, solicitor, In-house Counsel, Sotheby's
Pierre Valentin, solicitor, former In-house Counsel, Sotheby's
Sarah Thornton, art market journalist and author of *Seven Days in the Art World*

VISITS have included:

Sotheby's Auction previews

Contemporary
Furniture
Impressionist & Modern
Islamic
Jewellery
Old Master Paintings
Prints & Drawings
Turkish Contemporary

Colnaghi
Deutsche Bank
Osborne Samuel
Paradise Row
Parasol
Redfern
Riflemaker
Seventeen
Spinks
Spruth Magers
Timothy Taylor
Whirl
Whitechapel

Museums and Houses

British Museum
Chatsworth House, Derbyshire
National Gallery, London
Tate Modern and Stores
Wallace Collection

Fairs

Art Forum, Berlin
Artissima, Turin
FIAC, Paris
Frieze, London
TEFAF, Maastricht

Galleries

Charles Ede



Visit to Sotheby's Bond Street old master painting preview

Recent London Alumni/Alumnae (graduation year in brackets) include:

Tylee Abbot (2009), sales at Thomas Nygard gallery, Philadelphia
Victoria Al-Din (2008), sales at Lazarides gallery, London
Masa Al-Kutoubi, associate specialist trainee, postwar & contemporary art, Christie's London
Katherine Albritton (2009), editor and writer at The Art Newspaper, London
Eve-Marie Ayer (2006), art collection manager at Exartis Foundation
Rebecca Barrett (2007), valuations Sotheby's NY
Erika Batey (2008), assistant to chairman, Sotheby's Asia, based at Sotheby's London
Martina Batovic (2007), art advisor at Seymours
Elif Bayoglu (2009), cataloguer and sales director at Middle East and India department, Sotheby's London
Margherita Berloni (2010), co-director at EB&Flow gallery, London
Alexandra Bitterlin (2007), head of Individual Giving at Serpentine gallery, London
Erica Bocard (2007), advertising executive at Brant Publications
Daniela Boi (2010), gallery assistant at Gilden's gallery London
Irina Bourmistrova-Phillips (2010), client liaison at Sotheby's London
Audra Branigan (2009), client services at Heffel gallery Canada
Mark Brewster (2010), UK client strategist at Sotheby's London
Katheryn Campbell (2010), head of Fine Art Wealth Advisory Services at Emotional Assets Management and Research
Linda Christinger (2009), chief organizer at Christinger de Mayo gallery, Zurich
Katerina Clauhs (2010), curator at Hinge Cafe + Art House, Philadelphia
James Cocksey (2010), gallery manager at Paradise Row Galleries Ltd., London
Casey Collier (2006), digital producer, sales and marketing at ARTINFO.com, NY
Chrissy Crawford Malone (2007), art advisor and founder of Little Collector, NY
Kimberly Daniell (2009), PR specialist at Dallas Museum of Art
Silvia Denaro (2007), development coordinator at The Architecture Foundation, London
Isabella Egan (2007), account executive at Maxim Professional, Canada
Nathan Engelbrecht (2010), co-director at EB&Flow gallery, London
Charlotte Fielding (2007), director Charlotte Fielding photography, London
Courtney Finley (2011), marketing manager, MoMA Retail NY
Megan Fizell, senior gallery assistant, Brenda May gallery, Sydney, Australia
William Flatmo (pgdip), director, Christen Sveaas Art Collection at Kistefos AS private equity, Oslo, Norway
Tabatha Flores, board member at Medicine Wheel Productions, Boston
Sara Forsythe, Associate Director at Claudia Groeflin Galerie, Zurich
Daniel Gagnon, accounts manager at Galerie de Bellefeuille, Canada
Lauren Gentile, director of Irvine Contemporary, Washington DC
Melanie Gerlis, art market editor at The Art Newspaper, London
Anna Glovatskaya, senior market researcher at Arts Publication
Roman Goronok, owner at The Roman Goronok Company violin specialists, NY
Adam Green, coordinator at Christie's NY Live & ArtTactic podcast host
Alex Hahn, advertising at Art New England
Seung Hee Chloe Han, art consultant at Art and Project gallery, Amsterdam
Helen Ho (2011), director at Bespoke Art Advisory, London
Jessica Kane (2011), art dealer at Hollander Collection, London
Patrick Kearney, consignment department at Susanin's Auctions, Chicago
Darina Kouli, marketing manager, Sotheby's London
Michelle LaRocco, founder and managing director at 360 Degrees of Art, NY London Houston
Renee Levesque, development coordinator, Major Gifts at American Museum of Natural History NY
Andrew Littlejohn, J.P. Morgan Private Bank, NY
Jessica Maturo, senior coordinator, stewardship and councils at American Museum of Natural History, NY
Ruth Mauldin, executive assistant to Thomas Woodham-Smith at Masterpiece, London and Mallet Antiques
Julia Melnikova, gallery assistant at The Mayor gallery, London

Nikki Milavec, principal at Milavec Green gallery, NY
Jung-min Moon, curator alternative Space Loop, Seoul, South Korea
Elizabeth Newton, curator at MFA: Morton Fine Art, Washington DC
Heejin No, director, Bright Treasure Art Projects, London
Natalia Owdziej-Pietrzak, Capital Campaign coordinator at the Design Museum, London
Claire Owen, account executive at Muse art consultancy, London
Kristin Panasewicz, events assistant at The Art Fund, London
Jessica Patterson, sales and marketing manager at Jennifer Salzman, NY
Ilaria Peloso, events finance officer at Whitechapel Gallery, London
Di Poole, gallery manager at Atlas fine art photography gallery, London
Virginie Puertolas-Syn, founder and director of The Art Syn Ltd., London
Josh Pullan, worldwide head of Digital Media Services at Sothebys NY
Laura Rankin, tasting room manager, Gilbert Cellars, Washington DC
Lisa Redpath, finance & credit manager, Christie's London
Holly Rich, attorney at Department of Health & Human Services, Washington DC
Gabriella Ruiz, gallery assistant and market analyst at Rabih Hage Ltd., London
Joseph Rumi, fine art dealer and consultant at Rumi Galleries, Toronto
Steve Sabella, international artist
Chiara Sambonet, strategic planner at Tribal DDB global advertising
Mary Scarvalone, director at Lacoste School of the Arts
Livia Schaafsma, gallery assistant at Colnaghi gallery, London
Ellen de Schepper, business coordinator at Bonhams & Butterfields
Sue Schiepers, business leader at rekt:verso art, Ghent, Belgium
Tania Schueller, client services officer at Merrill Lynch Portfolio Managers, London
Preeya Seth, gallery and sales assistant at Gagorian gallery, London
Yasmin Sharabi, assistant manager, Corporate Communications and PR at BFH (Bahrain Financial Harbour)
Lynn Sivanand, art advisor at Laurent Delaye gallery, London
Eleonore Toerring, interpreter at The Schroeder Collection
Dea Vanagan, curator at Artwise Curators, London
Chloe Waddington, senior administrative assistant, Old Masters and 19th Century Art at Christie's NY
Sureyya Wille, senior account executive at Artnet responsible for Asian galleries
Lara Wolfe, art consultant and curator at LSW Consulting Inc., London
Tom Woo, director at HADA Contemporary Ltd., London

