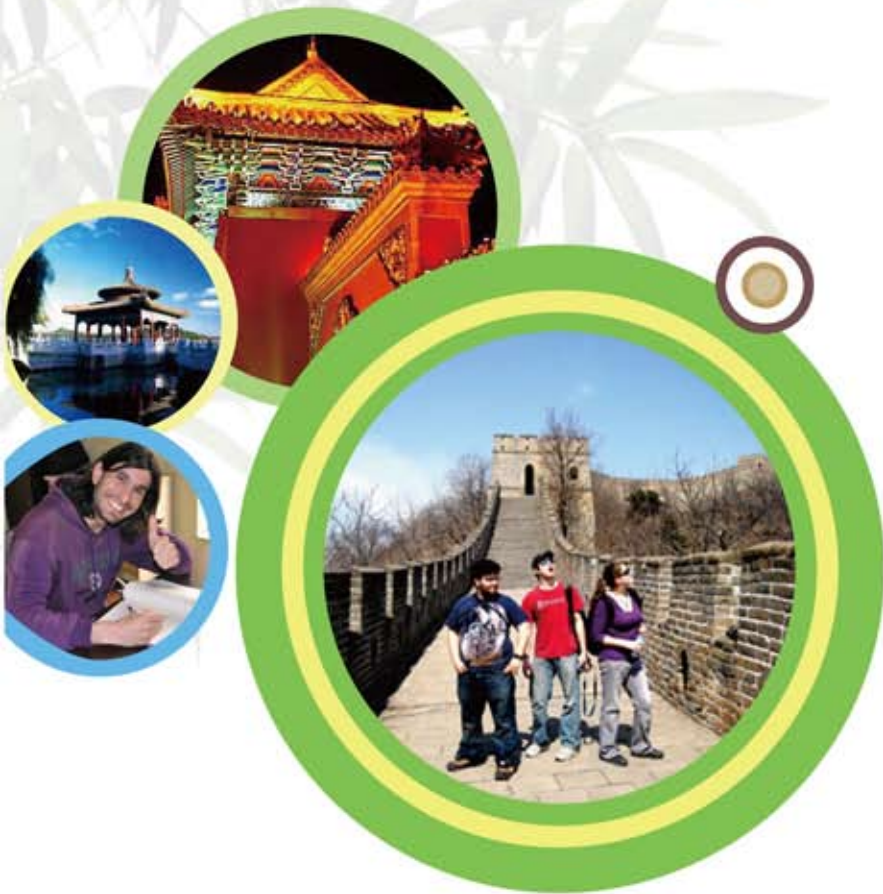


Study Mandarin Chinese



Group Language Programs

Cultural Immersion

Historical Sites

Lasting Memories

The **POWER** of language, the **BEAUTY** of culture

KOE
Konall Culture Exchange

Who is KCE

Konall Culture Exchange is a Mandarin training institute dedicated to the open exchange of language and culture between China and the rest of the world, one student at a time. We are dedicated to providing the best environment, instruction, and cultural immersion possible for each individual student and have over 5 years experience providing academically challenging and culturally memorable study abroad programs to groups and individuals from all over the world.

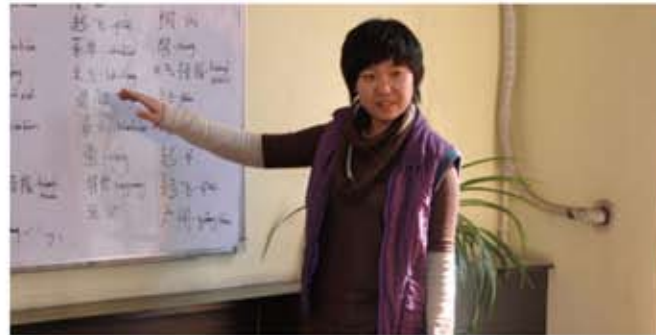


"The school is very personal and always makes sure that everything is going well with me. They continue to deliver a positive experience of China, both its language and culture, and I'm very excited because of how fast my Chinese has improved"- Matt, USA



KCE group programs

KCE group immersion programs provide students with a comprehensive Chinese language and culture study experience that builds a solid foundation in the language while broadening students global awareness and sparking interest in a country rich in history and culture that is rapidly advancing into the 21st century. Students will see first-hand the dynamic mixture of traditional and modern elements that have helped thrust China to the forefront of global affairs. The program consists of 3 parts – Language (语言 yǔyán), Culture (文化 wénhuà) and Travel (旅游 lǚyóu), each of which can be tailored to your study group's specific requirements.



Language (语言 yǔyán)

– All language classes are conducted on a 1-to-1 basis which allows students to learn at their own pace in a pressure free environment. By receiving individual instruction each student is assured to get the attention he/she needs to develop a strong foundation in the Chinese language. Not having a background in Mandarin is fine, as our fully certified instructors provide each student with an individually tailored curriculum graded to their current Chinese level.

“The one-to-one tutoring is very effective. The teachers are friendly and knowledgeable and you can go at your own pace to meet your goals and address your strengths and weaknesses. I worked hard and my teacher was willing to move as fast as I wanted and helped me achieve my goals”- Jennifer, USA

Culture (文化 wénhuà)

Our Chinese culture classes allow students to gain a deeper insight into the rich and varied customs, culture, and history of this ancient and fascinating country.



- Calligraphy - Tai Chi - Chinese tea culture - Water painting - Musical instruments - Gong Fu -
- Chinese cooking - Traditional Chinese paper cutting - Chinese history and philosophy -

Chinese immersion environment (浸没 jìn mò)

KCE strives to be different to other language schools in China. We keep our locations small and our academics intense to ensure a true immersion environment. Our students love the family atmosphere around campus and many stay in contact with their teachers long after their program at KCE is over. Here at KCE all our students are serious about studying Mandarin and we encourage each individual to push themselves to learn as much as possible.



Field Trips and Sightseeing (旅游 lǚyóu)

Sightseeing and Chinese cultural activities make up an important part of every student's KCE study experience. In addition to daily group activities, KCE also organizes weekly trips away to significant historical and cultural places of interest so our students can experience all that this fascinating country has to offer.



The students' final week in China will be spent sightseeing in the dazzling capital city of Beijing, where they will receive a guided tour of all the must-see sites. Students will be escorted by KCE teaching staff throughout the trip and receive private transportation to and from all tour sites. All meals are included and accommodation is provided at a modern hotel near the center of the city.

Beijing tour Sites

- Forbidden City
- Great Wall
- Tiananmen Square
- Summer Palace
- Bird's Nest stadium and Water Cube
- Temple of Heaven
- Hutong Rickshaw Tour
- Tea House tour
- Chinese Cultural Performance



悠游地呀

我紫薰一暖是與計時時也

與你在幸福中繚繞

嬰兒學識芥夢

與你在歡笑中纏綿

嬰兒學識芥夢

珍貴



Chinese Home-Stay

Living with a Chinese host family allows students to maximize their language exposure while gaining a unique insight into the modern Chinese way of life. Students will experience firsthand, the culture and customs that play such an important role in Chinese society.



"I came to KCE for a one month home-stay and had a fantastic time. My host family was really nice and even took me travelling. I had visited China before but I feel that this time I gained a much deeper understanding about Chinese culture and life than I ever could have on my own" – Lisa, Italy



Chinese home-stay families are extremely warm and welcoming and very keen to hear stories about life abroad in a foreign country. Students will quickly become part of the family unit and the relationships that are created will last long after their time at KCE is over. There really is no better way to learn more about the language and culture than being immersed in it 24hrs/day.

Home-Stay Benefits

- Private room
- Safe and Secure Environment
- All meals
- Cultural immersion
- Life Long Friendships
- 24hr Support



"I chose the home-stay option and couldn't have asked for a warmer, friendlier more loving family. They treated me like another daughter and enriched my experience in China ten-fold. I plan to visit them again next summer" – Eliza, USA

Shijiazhuang City 石家庄市

Studying in Shijiazhuang has a number of advantages over studying in Beijing, Shanghai, or any other of the large cities in China. Primarily, the advantage of Shijiazhuang is a linguistic one.

With so many dialects being spoken across the country, why is it so important to learn Pu Tong Hua (standard mandarin)? Pu Tong Hua is not only the most widespread form geographically, it is THE form of oral Chinese used in all government and large business environments, all Chinese children must use it in school, and nearly 100% of the media is in standard Mandarin. What this means is that if you learn Mandarin, EVERYONE in any business or educational environment will be able to understand you and people on the street will be able to communicate with you regardless of their origin.

"I started my China experience in Shanghai with great hopes of learning as much Mandarin as possible. Unfortunately, I quickly realized that not only is Shanghai filled with English speakers, but the Shanghainese people don't even speak Mandarin! Within my first few weeks of living in Shijiazhuang I learned much more than in my three months in Shanghai" -Michael, U.S.A



Standard Mandarin is spoken natively by 95% of the population of Shijiazhuang. What this means for Konall Culture Exchange students is that every contact hour both in and outside of the classroom will reinforce the course material.

In large international cities such as Beijing and Shanghai there are literally thousands and thousands of English speaking foreigners. Entire districts have evolved to cater to the English speaking populations, and many language programs in these cities place you directly in these areas. It is entirely possible to live in Beijing for years and never learn any Mandarin beyond the very basics. You can get around, but your career and education will be severely hindered. While extremely self-motivated students will have little trouble learning wherever they go, for most people it is very helpful to have a complete immersion environment, and complete immersion can only truly exist when there is not an option to remain illiterate.

While Shijiazhuang might not carry a five star rating in tourist guide books, it is an ideal location for immersion Mandarin study. Although you may never have heard of Shijiazhuang, it is a large, rapidly growing, and very modern Chinese city. You will find an infrastructure and technology level that is familiar to you. There are high-rise glitz laden shopping malls, movie theatres, concert halls, techno clubs and karaoke bars, all existing intertwined with ancient temples, maze-like bazaars, open air markets and dozens of botanical parks.

You will live in a level of comfort that is approximate to what you are used to at home, but you will be immersed in a uniquely Chinese environment that comes with a large provincial capitol that has a dazzling mix of the modern and the traditional, but is wholly Chinese.



Added support services

- Visas

KCE offers full visa support to every student group. We'll assist you in obtaining your visas and handle all the paperwork required during your stay in China.



- 24hr Support

From arrival until departure, or English speaking support staff are available to students' 24hrs/day.



- College credit

College credit and transcripts are available to all students participating in KCE language programs.



- Safety

Our school facility is located in a private residence 15mins drive from the center of the city. Security guards are on watch 24hrs/day to ensure a safe environment.



- Flexibility

We realize every study group has different requirements and are always more than willing to accommodate any specific requirements.



Website - <http://www.gatewaychina.net>

E-mail inquiries - info@gatewaychina.net

Online application - <http://gatewaychina.net/apply.htm>

Konall Culture Exchange

88 Huai An Xi Lu

Zhuo Da Mei Gui Yuan 24-2-301

Office (+86) 311-8598-1117

Fax (+86) 311-8598-1117

24hr Mobile (+86) 137-0311-4124

KOE
河北康諾文化交流有限公司
Konall Culture Exchange