



Vrije
Universiteit
Brussel

BICCS

Contemporary China Studies Postgraduate

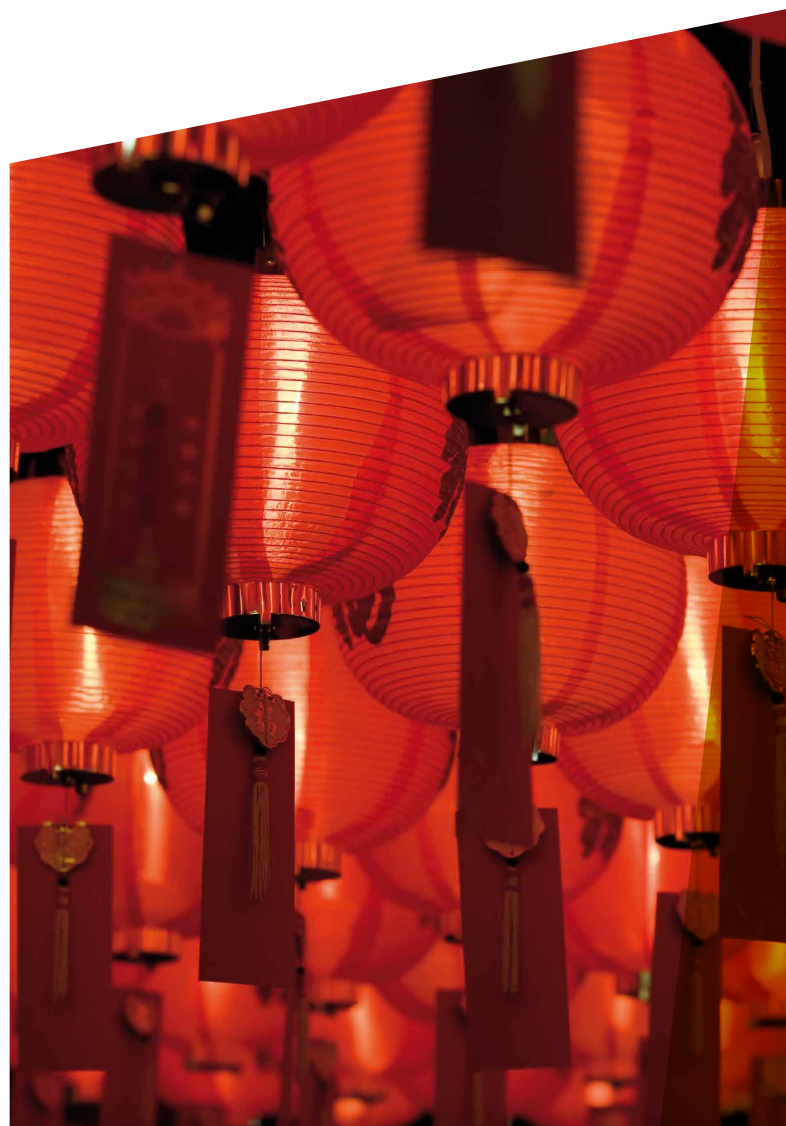
Programme: Contemporary China Studies Postgraduate¹

Courses	ECTS ²	SEM ³
Compulsory (42 ECTS)		
Modern Chinese – Level 1	5	1
<ul style="list-style-type: none"> Basic vocabulary & grammar 		
Modern Chinese – Level 2	5	2
<ul style="list-style-type: none"> Basic vocabulary & grammar 		
Dealing with China: Intercultural management	3	1
<ul style="list-style-type: none"> Daily life and business behaviour explained from a cultural perspective Chinese strategic thinking China's political constellation and its impact on business life Human resources issues for China Risk issues in doing business with China 		
Marketing for the Chinese market	3	1
<ul style="list-style-type: none"> Consumer behaviour Advertising and promotion Brand building Public relations Business opportunities & making market studies 		
China's economy	3	1
<ul style="list-style-type: none"> The Chinese economy – background and overview Patterns of China's trade and inward Foreign Direct Investment Structure of China's industry China's economic regions Development of consumer markets The role of government in the economy Structure of financial system Growth of China's outward investment 		
Chinese-European commercial and economic relations	3	1
<ul style="list-style-type: none"> China's market access obstacles and the EU policy in this area The EU-China relations in light of the World Trade Organization EU-China sectoral dialogues EU-financed projects and programmes 		
Chinese society: diversity, evolution and political system	4	1
<ul style="list-style-type: none"> Diversity in China Socio Demographic evolution Evolutions in Chinese society China's domestic political system 		

Courses	ECTS ²	SEM ³
Introduction into China's contemporary culture	3	1
<ul style="list-style-type: none"> Chinese culture: mirror of Chinese society General evolutions in contemporary Chinese culture (influences of traditional culture, socialist realism, foreign influences) The relationship between politics and culture in China Ideology in culture The position of culture/ artists in Chinese society Internationalization of Chinese culture and the interaction between China and the West Main evolutions in Chinese film, art, literature... since 1978 Image building: China in the West, the West in China 		
China's Law System	4	1
<ul style="list-style-type: none"> Legal development in China Principles of Chinese law Legal institutional framework Dispute settlement 		
Dispute settlement in China	3	1
<ul style="list-style-type: none"> Origin/History of ADR in China ADR Mechanisms Arbitration in Mainland China Differences and Particularities in Chinese ADR Chinese commercial arbitrations by Arbitration institutes out of Mainland China Recognition and enforcement of arbitral awards in China 		
China's foreign policy	6	1
<ul style="list-style-type: none"> The evolution of China's strategic thinking A history of China's foreign policy 1949-1991 The domestic drivers of China's foreign policy China's new foreign policy Actors in China's foreign policy Relations with Africa Relations with Asia The military dimensions of China's foreign policy Relations with the US Relations with the EU China and International relations theory on rising powers 		

Courses	ECTS ²	SEM ³
Elective (to choose 18 ECTS)		
Professional experience: internship	18	2
Thesis	18	2
Chinese Contract Law ⁽⁴⁾	3	2
Chinese Company Law ⁽⁴⁾	4	2
Chinese Commercial Law ⁽⁴⁾	4	2
Chinese Investment Legislation ⁽⁴⁾	3	2
Intellectual Property Law in China ⁽⁴⁾	4	2
Seminars Going China – Expat preparation		
<ul style="list-style-type: none"> • Practical aspects of daily life • Individual tax issues • Social security planning 		
TOTAL	60	

- 1 BICCS cannot be held responsible for changes in the programme due to unexpected circumstances.
- 2 ECTS: European Credit Transfer and accumulation System
- 3 SEM: Semester
- 4 These courses will only be offered if the programme 'Chinese Business Law' has enough students to be organized.



CONTEMPORARY CHINA STUDIES POSTGRADUATE PROGRAMME

The postgraduate in Contemporary China Studies includes instruction about contemporary China in all of its aspects: economy, law, domestic politics, international relations, society, culture and language. This training is an excellent basis for those wishing to work and live in China. Moreover, the postgraduate in Contemporary China Studies is, generally speaking, a valuable asset for anyone involved with China today.

Target groups

- Bachelors or masters aiming at a China-related career who, therefore, wish to upgrade their regular degree with knowledge on contemporary China: e.g. engineers, economists, lawyers, sinologists, political scientists, sociologists, psychologists, bachelors in management, marketing, communication, tourism...
- Students in any discipline are permitted to follow some modules during their master's education.
- Professionals who wish to broaden or reorient their career in a field related to China.

Added value

- **Comprehensive programme.** Every aspect of contemporary China is addressed: language, culture, marketing, human resources management, economics, international relations, politics, society, art and law.
- **We recognize the importance of research and professional experience.** The second semester is fully dedicated to the student's professional preferences. In order to make this possible, all compulsory courses are taught in the first semester and entail a certain degree of self-study.

Depending on the availability of trainee posts, students who wish to acquire professional experience may opt for a four-month internship. Students who are more research oriented may opt for a research project consisting of writing a thesis or one or more papers on any subject dealt with in the programme. The third option is following specialized elective courses.

- **Networking.** Networking plays an important role in making business successful. Therefore, the postgraduate includes some networking events, thereby enhancing the student's value on the labour market.
- Graduates will be able to:
 - understand contemporary China
 - reflect on future developments in China
 - retrieve and analyse specialist literature
 - conduct research on contemporary China



PRACTICAL INFORMATION

Job prospects

Specialists in contemporary China are well-placed for China-related jobs in international organizations, government departments and in the field of diplomacy.

The versatile education they will receive also prepares them for a career in journalism.

Furthermore, companies are also interested in employees with a broad educational background, since they are capable of performing various tasks. Finally, a graduate of the Contemporary China postgraduate is well-qualified to be a consultant - as an employee or on a self-employed basis.

Some examples of job opportunities:

- study centers of banks, political parties, parliaments...
- journalism
- Ministry of Foreign Affairs
- departments of International Relations of regional and provincial governments and development authorities
- diplomacy
- lobbying
- international and supranational organizations
- consultancy
- international trade departments of companies
- international departments of banks

Programme schedule

The postgraduate consists of two semesters and is completed in one academic year.

Classes take place:

- from Monday through Friday,
- for an average of 25 hours a week
- during the day, except for the Modern Chinese courses.

An overview of the first and second semester is available on our website www.vub.ac.be/biccs. A detailed time schedule will be given to the participants.

Language

All courses are taught in English.

Location

Vrije Universiteit Brussel
Campus Etterbeek
Pleinlaan 2
B-1050 Brussels
Belgium
Europe

Route description and a map of the campus are available at: www.vub.ac.be/campuses





Admission requirements

- University degree (master's or bachelor's).
- A good command of English is required (see application form)
- **Procedure for Chinese students:** All students from the P.R. China must obtain a certificate of academic screening issued by the Academic Evaluation Centre (APS) of the German Embassy in Beijing before being allowed to enrol in any institution of higher education, language course or other preparatory course in Flanders (Belgium).

Please note that the APS certificate is also required for obtaining a student visa to Belgium. Students planning to study in Flanders are advised to contact the Academic Evaluation Centre in Beijing, [E]: info@aps.org.cn, as soon as possible in order to make the necessary appointments required before applying for a visa. More information on APS can be found at their website www.aps.org.cn.

Price

Fulltime programme

Price: 3.800 EUR.

Separate courses

Price: 95 EUR per ECTS.

Separate courses in combination with regular enrolment at a Belgian institution of higher education.

Students following an accredited educational programme at a Belgian university or college (e.g. engineering, marketing, law, tourism, management, communication, economics ...) are granted favourable rates for BICCS-courses that they wish to follow concurrently with their regular education. For more information contact us at biccs@vub.ac.be.

Certification

A post-academic certificate, bearing the name of the postgraduate course and signed by the Vrije Universiteit Brussel, will be granted by the Brussels Institute of Contemporary China Studies, after successfully finishing the complete programme.

Enrolment

You can register by filling out the enrolment form which can be downloaded from our website at www.vub.ac.be/biccs. The form is also available at BICCS.

The completed form should be sent to:

Vrije Universiteit Brussel
BICCS
Ms. Xiaohong TONG
Pleinlaan 2
B - 1050 Brussels
Belgium
Europe
or [F] +32 (0)2 880 12 81
or [E] biccs@vub.ac.be



Testimonials

Werner Bullen, Director,
Partners in Marketing

"Partners in Marketing help European companies to establish branches in Hong Kong and mainland China. More and more, however, we see Chinese business people coming to Europe for business development. As president of the Globus Club China of the Chamber of Commerce in Limburg (Voka), I can only support this great initiative from the Vrije Universiteit Brussel and Renmin University in Beijing. BICCS is the perfect 'relationship therapy' for Chinese and European business people who are interested in getting to know each other and starting up a business."

Jacques Borremans, Civil Engineer, CEO,
Wyatt & Wang Ltd in Beijing

"Actually, as a CEO I can't do a lot with sinologists. What I need are engineers, commercial engineers, lawyers... who have knowledge of contemporary China – this from an economic, political, legal... perspective."



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The **Brussels Institute of Contemporary China Studies**, BICCS for short, is a cooperation between the Vrije Universiteit Brussel and leading Chinese universities. It aims at being a leading European centre for the multidisciplinary study of contemporary China. Courses of high academic quality are enriched by input from practitioners to ensure hands-on transfer of knowledge.

More information about BICCS and its postgraduate programmes:

[W] www.vub.ac.be/biccs

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