

# MSc in Applied Digital Media

## NEW CROSS FACULTY INTERDISCIPLINARY PROGRAMME

The programme that teaches creative multimedia applications using digital technology

This is the programme for the multimedia age, in which creative applications use digital technologies to an ever greater degree.

In photography, video, audio, animation, the internet itself, in design and in multimedia presentation, a knowledge of creative media software applications is key to productivity and success.

This programme takes students with a primary degree through the steps needed to produce professional media work to a high standard.

The relevant professional applications will be used by students who 'learn by doing'. Students will produce assessable work that they will use as part of their portfolio on successful programme completion.

Combining the talents of Griffith's Computing, Journalism & Media, and Design faculties, this innovative new programme is delivered by academic and media experts with a proven track record in enabling students to attain their personal and educational potential.

Building on the solid foundations of GCD's Computing Faculty, students on GCD's existing media and design programmes have an unrivalled reputation as award winners in national media and design competitions since their inception. Griffith's success story is its students' success.

The programme delivers a set of seven mandatory subjects that prepare students to make choices about three specialised elective modules.

On successful completion of these modules students are awarded a **Post-graduate Diploma**. On successful completion of an additional dissertation module students are awarded an ***MSc in Applied Digital Media***".

If you are thinking of a career in a multimedia or professional media environment, or want to enhance your skills within such an environment then this is the programme for you.

If you require further information on this programme, do not hesitate to call (353 1) 4150400 or email [admissions@gcd.ie](mailto:admissions@gcd.ie). You can also contact us through our website at [www.gcd.ie](http://www.gcd.ie).

Don't delay, secure your place today.

The subjects taught as part of the programme are Griffith College Dublin

- Research Methods (M)
- Business of Digital Media (M)
- Digital Media and Society (M)
- Interaction Design (M)

- Visual Communication (M)
- Multimedia Programming (M)
- Internet Authoring (M)
- Internet Programming & Databases (E)
- Audio Production (E)
- ELearning (E)
- Digital Storytelling (E)
- Video Production (E)
- Theories and Principles of Animation (E)
- 3D Modelling & Animation (E)
- Technical Writing (E)
- Desktop Publishing (E)

**MSc Dissertation / Dissertation by Practice (M)**