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Business Development and Product Design

SOUTH AFRICA



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Fast Facts	
Location:	Hout Bay area of Cape Town close to Llundudno beach and Kirstenbosch gardens.
Accommodation:	Comfortable volunteer house, dorm rooms & communal bath rooms
Meals:	All meals included, volunteers help cook
Dates:	Arrive 1 st Monday of every month
Age Limit:	Between 18 and 65 years old
How to book:	http://www.alloutafrica.com/volunteer/community/2/business-development-and-product-desian/55 visit link above. click “book now” and complete the form

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Overview

Project overview:

Volunteer in Cape Town and be involved in a socially responsible business empowering local communities through business development and creative support in Hout Bay. Emerging from its apartheid history South Africa's townships are poverty stricken and HIV/AIDS ravaged. Many people live without access to basic amenities such as water, electricity and toilets, and rising unemployment around 40%. Poverty and unemployment combined lead to high crime rates and pressure on social welfare systems. Many adults in this area are unskilled and lack education or access to opportunities for employment leaving a niche for socially responsible businesses to create jobs and skill locals. Local Social Entrepreneurs are sharing their artistic talent and passion for community with the local residents. Working alongside a socially responsible company this project aims to improve the daily quality of life of South Africans through creating jobs, opportunities and skills sharing with the local community. They offer a range of high quality, handmade products which are creatively unique and kept personalised through this process.



Volunteer role:

This project is suited, but not limited, to volunteers with prior business, marketing, creative, or corporate social responsibility experience. The business is well structured and the volunteer focus is more on skills sharing between volunteers and staff, introducing new ideas, and assisting in the daily running of the shop or production centre and tasks will depend on the length of stay. Volunteers with particular skills sets can be



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catered for and roles will vary depending on particular skills of the individual volunteer. This project includes the following options:

Marketing

Assist in the further development of the marketing mix which may include creating marketing plans, pricing strategy, product line development, website design and support, and the expansion of social networking outlets.

Business Development

Assist in the operational development of the company. This may include logistics and production support; designing and implementing new systems and business practices; improving human resources through staff development and relationship management; and assisting in the development of sound financial practices.

Creative Product Design and Innovation

This option may include further developing the artistic product line through painting, sewing, and the photography of people and products. Volunteers with art skills, creative experience and a flair for craft would be well suited for this option and the company is always looking for new creative ideas and products to support the local community.

There are many other activities that you as a volunteer might like to get involved in; sports (start a small sport program for the kids), art projects, music and singing songs (bring an instrument and teach some kids to play), and various other community initiatives (e.g. recycling, craft development). Wherever you feel your strengths lie is where you should get involved – use your own creativity and work together with your project leader and the caregivers at the care points.

What's included:

- All accommodation throughout your programme
- All meals
- Orientation upon arrival
- Transfer to and from Cape Town international airport to Hout Bay on set arrival and departure days.
- Full support and daily guidance from the project coordinator and assistant co-ordinator
- Project equipment
- Backup support from All Out Africa's head office and administrative staff



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What's not included:

- Personal travel insurance for the duration of your placement
- All flights
- Airport transfer outside of set arrival and departure days
- All items of a personal nature, such as curios, gifts, clothing (work and other)
- Telephone, internet, extra food and drinks, weekend activities
- Visas
- Any excursions over and above your planned itinerary

Dates

The arrival date is the first Monday of the month:

2011: 5-Sep, 3-Oct, 7-Nov

2012: 2-Jan, 6-Feb, 5-Mar, 2-Apr, 7-May, 4-Jun, 2-Jul, 6-Aug, 3-Sep, 1-Oct, 5-Nov

Booking process

Booking a place on the project is a simple 3 step process:

- 1) Make a booking request by either visiting the project webpage <http://www.alloutafrica.com/volunteer/community/2/business-development-and-product-design/55> selecting "book now" then completing the online booking form, or emailing bookings@alloutafrica.com requesting a booking form, complete this and submit it to the same address.
- 2) Depending on availability, your booking application will then be accepted and you will be sent a deposit invoice which you should pay by bank transfer or by manual credit card payment.
- 3) Upon receipt of the deposit, your booking will be confirmed and you will be assisted to make the necessary arrangements to start your project.



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THE PROJECT

Project activities

The volunteer side of your placement involves working with a socially responsible small business in the Imizamo Yethu township of Cape Town. The business aims to improve the daily quality of life of South Africans through creating jobs, opportunities and skills sharing with the local community. They offer a range of high quality, handmade products which are creatively unique and kept personalised through this process.

Itinerary

The itinerary for the project is variable based on the following as a general guide:

2 week option

Day 1-2 – arrival and orientation,
Week 1 & 2 - Project activities
Final day – wrap up and drop off

4 week option

Day 1-2 – arrival and orientation,
Week 1-4 - Project activities
Final day – wrap up and drop off

8 week option

Day 1-2 – arrival and orientation,
Week 1-8– project activities
Final day – wrap up and drop off

Orientation

Your orientation will start with a presentation by the project coordinator to prepare you for your project. You will then be shown around Hout Bay, Cape Town and go on a Township tour through Imizamo Yethu.

A day in the life of a volunteer

Although day to day activities vary on the Project a typical day in the life of a volunteer working on the Project might be:

- 07:30 – wake up and have breakfast
- 08:00 – Walk over to your project
- 08:30 –Work starts
- 13:00 – Lunch (come back to volunteer for lunch or take a packed lunch)
- 14:00 – You will help with playing activities at your project or you can help on an afternoon project
- 15:30 – Work generally ends around 3.30pm but this is flexible and can sometimes be earlier and sometimes later.



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Project staff

The following are the on-site project staff who would work with you on a day to day basis:

Shelby Stapleton – All Out Africa Cape Town Project Coordinator

Contact Details:

ALL OUT Office: +268-2416-2260

After Hours Phone: +258-7653-5886

Shelby Stapleton: +27-797-684-148





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DESTINATION

Country fact file

South Africa is emerging as a rainbow nation from its apartheid past. The country boasts some of the world's most exciting attractions ranging from natural scenery, beaches and wildlife to bustling cities rich in cultural diversity. Cape Town is known as the "mother city" and encapsulates much of the diversity South Africa is famous for. Being Africa's first major port it is steeped in history but is also one of the world's most beautiful cities. With its dramatic mountain backdrops and white sand beaches with an amazing diversity of cultures and associated urban life, it is hard to beat as a city worth visiting. Yet it also faces some of the greatest social challenges with sprawling townships that are poverty stricken and ravaged by HIV AIDS. Our Child Care project is based in the Hout Bay area of Cape Town which is close to Landudno beach, and Kirstenbosch gardens.

Location	Southern Africa.
Area	17,363 sq km
Border Countries	Mozambique, Namibia, Zimbabwe, Lesotho, Botswana, Swaziland
Climate	Varies from tropical to near temperate
Terrain	
Highest Point	Njesuthi 3,408 M
Natural Hazards	Fires, Gail force winds, draught
Environmental Issues	
Population	47.9-million
Ethnic Groups	African 79.6%, Whites 9.1%, Coloureds 8.9% Asian 2.5% (Hout Bay African 76%, Whites 13%, Coloureds 8.5% Asian 2.5%)
Religions	Christianity 73.52% African traditional religion 15%, Islam 1.45% Hinduism 1.25%
Languages	English (official, government business conducted in English), Afrikaans, IsiNdebele, IsiXhosa, IsiZulu, Sepedi, Sesotho, Setswana, SiSwati, Tshivenda, Xitsonga
Type of Government	Democratic system
Capital	Pretoria
Independence Day	1994
Chief of State/ Head of Government	<i>President: Jacob Zuma</i>
Currency	Rand (R)
Time	GMT +2



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Project Setting

The Cape Town projects are based in the imizamo Yethu Township which is part of Hout bay. Hout Bay is a small fishing town about 15 minutes drives from Cape Tow city. The imizamo Yethu Township is set on the edge of Hout Bay and at the foot of an impressive mountain range. The projects are all within walking distance of the All Out house.

Accommodation

Our main volunteer accommodation is at a house in Hout Bay situated close to the centre of Hout Bay on a quiet cul-de-sac. The house sleeps 13 people in 3 dorm bedrooms & one twin room.

There is a courtyard garden with swimming pool and a communal dining, TV & lounge area. Each room is ensuite with a private toilet and shower. The house is within close walking distance of the beach and harbour as well as shops and restaurants. Bunk bed, mattress, sheet and pillows will be provided (sleeping bag is required).



Meals

Cooking is shared between volunteers on a fairly relaxed rotational basis organised by the accommodation manager. Facilities are communal and simple and a weekly food shop is done to cater for three meals per day. Generally breakfast will be cereals and toast, lunch will be sandwiches and dinner will be a cooked meal. We try to cater for different needs and preferences as much as possible but it is not possible to keep everyone happy all of the time and inevitably some compromise is needed. We ask you to be flexible and respectful about the food that has been prepared for you.

Getting there and Departing

It is easiest to fly into Cape Town where you will be met by your project coordinator and taken by taxi back to the house.

Contact Information

ALL OUT (Physical) 14 Albert Road, HOUT BAY, Cape Town, 7806, South Africa
Tel: (+268) 24162260, Fax: (+268) 24162260
Email: info@alloutafrica.com
After Hours Phone (+268) 7653-5886



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Further Information

Free Time

During weekends you will be free to travel and explore as you choose. Various activities are available including walking, mountain biking, boat cruises, visiting museums, shops and botanical gardens or just relaxing on the beaches. At the end of your placement you may choose to travel up the coast of South Africa and expeditions to Mozambique, Kruger National Park, St. Lucia and the Natal Drakensberg may be available. These activities are optional and extra. Inquire at info@alloutafrica.com if you would like more details. Again please remember that should volunteer(s) decide to take accommodation other than that provided at the project site, they will be responsible for the costs thereby incurred.



Organisation

All Out Africa comprises an operating company and non-profit foundation and our mission is to engage people from around the world in the research and action necessary for a sustainable Africa. For more information about All Out and our team go to <http://www.alloutafrica.com/about/staff/4>

Your commitment

During your stay we ask that you contribute constructively to your project and behave responsibly. We ask that you uphold our organizational values of integrity, vision, teamwork, discipline and passion.

Some basic ground rules:

- Behave according to our organisational values;
- Be considerate of the local people and environment, help with cooking & cleaning up;
- Abide by the laws of the country and rules of the place;
- Pay for any services not indicated as included above (e.g. telephone, internet, weekend activities)

Do not drive any vehicle without the permission of the project co-ordinator



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Malaria – this area is not a malaria area. Preventatives are only recommended if you will be travelling to risk areas (Kruger Park or Mozambique).

Kit Lists

General

- Sleeping bag (suitable for the season in which you are travelling – Summer (September – April) / Winter (May - August))
- Sleeping bag liner: for hot nights or as an extra layer to your sleeping bag
- Small torch (head torch is preferable)
- Toiletries (you can easily buy toiletries on arrival)
- Sunglasses
- Sun cream (a range of factors)
- Hat
- Camera and accessories
- Water bottle
- Day pack
- Mobile phone with roaming (or buy local network SIM on arrival)
- Pocket knife

Clothing

- Outdoor cotton clothes for warm days and cold night (winter)
- Fleece or jumper
- Clothes for Project work
- Hiking boots or trainers
- Casual clothes for the weekends
- Swimwear
- Light waterproof jacket (rainy season Nov – April)

First Aid Kit

- Mosquito repellent
- Anti-malarial tablets (if you plan to travel to Malaria areas)
- First Aid Kit
- Hand sanitizer
- Personal medication

Currency: Rands (ZAR)
MasterCard & ATM card is sufficient

Visa: 3 month tourist visa is usually available on entry. Please check with your embassy to see if you need to arrange a visa in advance.



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Latest news

Please visit our facebook group to find more latest news and see the feedback of others:
Facebook link <http://www.facebook.com/home.php#/group.php?gid=2369142750&ref=ts>

Ratings and feedback

Please check out our website for volunteer feedback
<http://www.alloutafrica.com/about/feedback/3>