



## *Study Mandarin Chinese*

**Intensive Programs**

**True Immersion**

**Real Results**

**The POWER of language, the BEAUTY of culture**





## Who is KCE

Konall Culture Exchange is a Mandarin training institute dedicated to the open exchange of language and culture between China and the rest of the world, one student at a time. We are dedicated to providing the best environment, instruction, and cultural immersion possible for each individual student and have over 5 years experience providing academically challenging and culturally memorable study abroad programs to groups and individuals from all over the world.



"If you are truly serious about learning Chinese, this is the place to go. It's a no distractions, affordable program that attracts students serious about learning the language. Coming to KCE was the best thing that ever happened to my Chinese. My only regret is that I couldn't stay longer" – Malia, USA

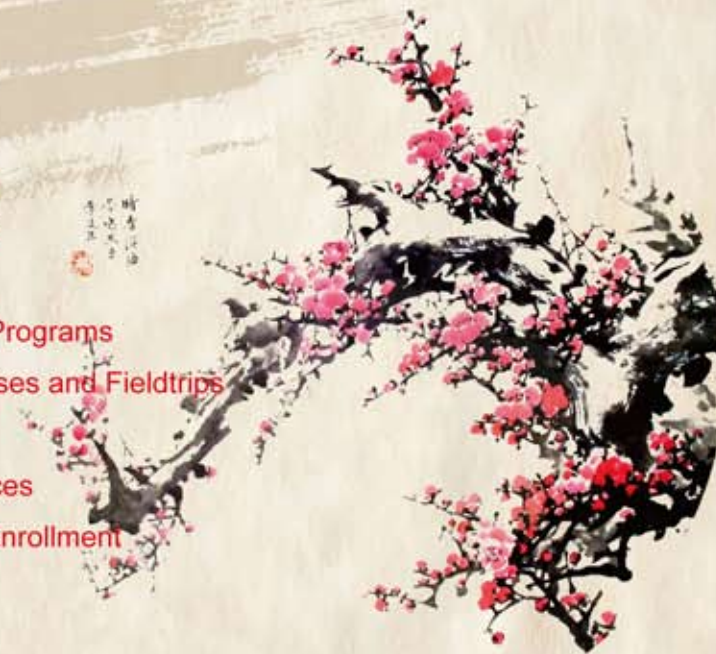
## Why KCE

Konall Culture Exchange is founded on three core principles – quality of service, educational merit and fulfilling each student's personal goals. We provide a highly personalized service and go out of our way to ensure that each student has the richest study abroad experience possible.

"I give my highest recommendation to Konall Culture Exchange. The instruction was fantastic. The staff was wonderful and always very helpful. They were fun and energetic and really make the place go. It was a great learning experience that has given me a strategy to continue my study of Chinese" –Steven, USA

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## 1-to-1 Classes

Konall Culture Exchange is the ONLY language training institute in China that exclusively offers one-on-one Mandarin instruction. Mandarin pronunciation and tones can be very intimidating to both the beginner and the advanced student alike. The precision required to speak intelligible Mandarin takes years in standard classroom environments where the instructor only has so much time to correct each student's pronunciation and tones. At KCE we provide an alternative, by receiving individual instruction you are assured that you will get the attention you need to develop a strong foundation in proper pronunciation and tones, while also building a solid base in reading and writing Chinese characters.

"Konall provided a fantastic service for my 6 month study program. The level of Mandarin I was able to achieve in such a short time was amazing, I learnt more in my 6 months with KCE than in 2 ½ years of studying Chinese at university"

- Corrine, Australia



## Qualified teachers

All our teachers are full-time, certified professionals with degrees in education and teaching Chinese as a foreign language. All KCE teachers are subject to monthly reviews of teaching methodology and regular in house training takes place to ensure the best possible level of instruction for our students.

### - Program flexibility

One of the many advantages of studying at KCE is the flexibility of schedule. Due to the unique nature of our one-to-one programs each student is free to choose their own individual start date and program duration.



"My teacher here was great, she gave me all the time I needed to think things through, explained over and over again, but at the same time pushed me when she felt like I wasn't giving 100%. In one month at the school we worked through two semester's worth of material I had brought from home."- Doris, Austria



## Affordability

Studying abroad in China doesn't have to break the bank. Here at KCE we are committed to providing the best possible instruction at affordable prices. Our pricing plan is very clear, the program fee includes all textbooks and study materials, and there are never any hidden charges or extra fees.



"the company here is very personal and always makes sure that everything is going well with me. They continue to deliver a positive experience of China, both its language and culture, and the price is very reasonable, even for a poor college student!!"

- Matt, U.S.A

## Support services

We are dedicated to providing the highest possible level of support services to KCE students. From arrival until departure our management and support staff are available 24hrs/day and are always more than willing to go that extra mile when called upon.

## True immersion environment

KCE strives to be different to other language schools in China. We keep our locations small and our academics intense to ensure a true Chinese immersion environment. Our students love the family atmosphere around campus and many stay in contact with their teachers long after their program at KCE is over. Here at KCE all our students are serious about studying Mandarin and we encourage each individual to push themselves to learn as much as possible.



"Partaking in the KCE program has been one of the most educational and enjoyable experiences of my life. This is truly the best place to learn Mandarin. The 1-to-1 teaching method is invaluable because the teachers can customize lessons to one's individual and unique needs"- Eliza, USA



## Shijiazhuang City 石家庄市

Studying in Shijiazhuang has a number of advantages over studying in Beijing, Shanghai, or any other of the large cities in China. Primarily, the advantage of Shijiazhuang is a linguistic one.

With so many dialects being spoken across the country, why is it so important to learn Pu Tong Hua (standard mandarin)? Pu Tong Hua is not only the most widespread form geographically, it is THE form of oral Chinese used in all government and large business environments, all Chinese children must use it in school, and nearly 100% of the media is in standard Mandarin. What this means is that if you learn Mandarin, EVERYONE in any business or educational environment will be able to understand you and people on the street will be able to communicate with you regardless of their origin.

"I started my China experience in Shanghai with great hopes of learning as much Mandarin as possible. Unfortunately, I quickly realized that not only is Shanghai filled with English speakers, but the Shanghainese people don't even speak Mandarin! Within my first few weeks of living in Shijiazhuang I learned much more than in my three months in Shanghai" -Michael, U.S.A



Standard Mandarin is spoken natively by 95% of the population of Shijiazhuang. What this means for Konall Culture Exchange students is that every contact hour both in and outside of the classroom will reinforce the course material.

In large international cities such as Beijing and Shanghai there are literally thousands and thousands of English speaking foreigners. Entire districts have evolved to cater to the English speaking populations, and many language programs in these cities place you directly in these areas. It is entirely possible to live in Beijing for years and never learn any Mandarin beyond the very basics. You can get around, but your career and education will be severely hindered. While extremely self-motivated students will have little trouble learning wherever they go, for most people it is very helpful to have a complete immersion environment, and complete immersion can only truly exist when there is not an option to remain illiterate.

While Shijiazhuang might not carry a five star rating in tourist guide books, it is an ideal location for immersion Mandarin study. Although you may never have heard of Shijiazhuang, it is a large, rapidly growing, and very modern Chinese city. You will find an infrastructure and technology level that is familiar to you. There are high-rise glitz laden shopping malls, movie theatres, concert halls, techno clubs and karaoke bars, all existing intertwined with ancient temples, maze-like bazaars, open air markets and dozens of botanical parks.

You will live in a level of comfort that is approximate to what you are used to at home, but you will be immersed in a uniquely Chinese environment that comes with a large provincial capitol that has a dazzling mix of the modern and the traditional, but is wholly Chinese.





## Monthly intensive 1-to-1 program

A flexible program for those looking to rapidly improve their Mandarin language skills in the shortest time possible. 4hrs per day of private classes, combined with our top notch curriculum, the vast benefits of individual instruction and our professional, certified, full-time Mandarin instructors mean you will find yourself in the best possible environment for rapidly acquiring fluency in the Chinese language.



"Studying with KCE in Shijiazhuang has been great. The one-to-one lessons are incredibly effective. When I came here I didn't know any Chinese, but now, after just a couple of months, I have a strong base in the language. I would definitely recommend this program to anyone seriously interested in learning Chinese" – Jordan, U.S.A

## HSK program

Our HSK (Hanyu Shuiping Kaoshi) preparation courses are designed with one thing in mind – helping you achieve the highest test score possible. Whether you are sitting the HSK basic (基础), intermediate (初中) or advanced (高级), our experienced team of HSK instructors will provide you with the language and test taking methods needed to ensure you reach your full potential.

## Summer semester immersion program

Spend 2-3 months abroad during the summer learning the language and experiencing all that China has to offer. Our summer semester program allows you to gain a real insight into all aspects of Chinese culture while also building a solid foundation in the language.

## Business Chinese classes

An intensive course geared towards students looking to pursue a business related career in China. Students are introduced to key business concepts and topics using real world examples and case studies from within China. All aspects of Chinese business are covered and the focus is on developing practical language skills for use in today's fast paced business environment.





## Chinese culture classes

Our Chinese culture classes allow students to gain a deeper insight into the rich and varied customs, culture, and history of this ancient and fascinating country.



- Calligraphy - Tai Chi - Chinese tea culture - Water painting - Musical instruments - Gong Fu -
- Chinese cooking - Traditional Chinese paper cutting - Chinese history and philosophy -

## Trips and sightseeing

Sightseeing and Chinese cultural activities make up an important part of every students KCE study experience. KCE organizes bi-weekly group activities and trips away to significant historical and cultural places of interest so our students can experience all that this fascinating country has to offer.





## Accommodation

### Home-stay

Living with a Chinese host family is a fantastic way to maximize your language immersion while also learning a great deal about Chinese culture. You will experience firsthand, day to day Chinese life and the relationships that you can create will last long after your program with KCE is finished.

"I came to KCE for a one month home-stay and had a fantastic time. My host family was really nice and even took me travelling. I had visited China before but I feel that this time I gained a much deeper understanding about Chinese culture and life than I ever could have on my own" – Lisa, Italy



### Private apartments

KCE private apartments are all conveniently located within 10mins walk of our school premises. Each apartment is fully furnished, modern, clean and well maintained throughout the year. All utilities and high speed internet connection are included in the rental fee so you can relax and concentrate on your studies.

### Apartment maid service

We offer a full maid service which includes daily cleaning, laundry, shopping, and meals. You are free to choose your own menu, just tell the maid what you would like and she will prepare it for you.

"KCE found me an excellent two bedroom apartment close to the school with everything I wanted and more. If you need or want anything, they will make sure you get it. KCE has gone beyond all expectations. Thanks guys!!" – Jonathon, Canada

### Hotel

Several three and four star hotels are located near the school premises. The hotels offer daily housekeeping and laundry services. Buffet and gym facilities are also available.





## Added support services

### Visas

KCE offers full visa support to every student. We'll assist you in obtaining your visa and manage all extensions and paperwork.



### Airport/train station pick-up

Whether you're flying in from abroad or travelling from another city within China, KCE will meet you upon arrival and ensure you get to our school safely and ready to start your studies.



### Ticket booking

KCE offers comprehensive ticket booking and travel reservation services. Avoid the hassle and let KCE staff find the best deals for you!



### College credit

College credit and transcripts are available to all students participating in KCE language programs



## Group discounts

KCE offers discounts to schools and groups of students taking part in our language and culture programs.

Website - <http://www.gatewaychina.net>

E-mail inquiries - [info@gatewaychina.net](mailto:info@gatewaychina.net)

Online application - <http://gatewaychina.net/apply.htm>



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