



## GHANA: TV PRODUCTION WORK EXPERIENCE

**AKWAABA** - which means "welcome" - is never more meaningful than in Ghana. The Ghanaian people are among the friendliest in Africa. So ... **AKWAABA** to this beautiful country!

GHANA IS INCREDIBLE. Everything is in excess... overwhelming hospitality, a multitude of religions, languages, music, dancing, socialising and an abundance of glorious African countryside and wide open spaces.

### WHAT DO YOU GET?

- New skills, more confidence, a greater understanding of a different culture, invaluable personal and professional development.
- An entry on your CV or résumé that will put you head and shoulders above most others in the job market.
- Experienced local staff with 24/7 back-up and support who'll meet you at the airport on your arrival - helps you **feel safe and never alone!**
- An in-depth Induction makes you **feel local straight away!**
- A unique insight into another culture – **see it from the inside** in a way you could never do as a tourist.
- An opportunity to **make lifelong friends from all over the world.**
- And best of all ... **an unforgettable experience!**



### ► SUMMARY FACTFILE

|                                 |  |
|---------------------------------|--|
| <b>Start Dates</b>              | All year round - you choose your start and finish dates!   |
| <b>Duration</b>                 | Minimum stay on this project is 4 weeks. You can participate for up to 1 year, subject to visa requirements  |
| <b>Requirements</b>             | You should either be studying TV journalism or a related subject. Minimum age 17.  |
| <b>Price</b>                    | From £1,395 / US\$ 2,095 for 4 weeks, ranging to £1,995 / US\$2,995 for 12 weeks. <a href="#">Full Price List and other Currencies</a>   |
| <b>What's included</b>          | ► Accommodation ► Food ► Meeting you at the Airport ► Transfer to your accommodation ► Transport to and from your project ► Full pre-departure support ► Local in-country team support and backup ► 24-hr emergency support. |
| <b>What's not included</b>      | Flights, Insurance, Cost of Visas (if a visa is required, but we'll provide necessary documents and assistance), Return transfer to airport.   |
| <b>Who can do this Project?</b> | All our projects are open to all nationalities. Unless otherwise stated, you need to be aged between 17 and 70+  |

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## PROGRAMME OVERVIEW:

Work alongside a TV production team, from the concept idea for a piece, to the production of the model. The TV Production Studio where you'll work is located in Accra and is the first Media Prima's broadcasting station outside Malaysia.

If you've qualified or are currently studying a TV Production/Journalism degree, you can work with this TV station in Accra that will give you the opportunity to get exposure to all aspects of production work.

### The TV production Programme

The TV station is the first Media Prima's broadcasting station outside Malaysia. The firm is arguably Ghana's foremost private free-to-air (FTA) television network. The channel is the most watched and preferred free-to-air channel in the TV stations core coverage areas among television households.

As a premium family entertainment channel, the TV station has won regional and national recognition. The TV station has revolutionized local content production to admiral levels in the broadcast industry by introducing television reality shows.

The station has been a trendsetter by producing quality local production and has caught the attention and loyalty of Ghanaians.

In the exercise of their national education/information mandate, the station has in the immediate past demonstrated its professional competence in the production and broadcast of popular national events.

### Vision and Mission:

The stations vision is to develop and deliver acknowledged world class broadcast-based content, relevant for local and international markets.

'Our mission is to sustain the leadership position as Ghana's number one TV channel by providing high quality and comprehensive content relevant to the values of our customers and delivering profitability and growth to our shareholders.' They intend to achieve this through:

- Responding to viewer's needs
- Customer centric business practices
- Innovative media solutions for advertisers
- Adopting progressive technology
- Value added partnership with suppliers
- Transparent and ethical business conduct
- Nurturing a culture of creativity and organizational excellence
- Rewarding employee enterprise
- Benchmarked quality systems

### Work Content.

You are likely to work alongside the production team - from the concept idea for a piece, to the production of the model. Depending on your skills, you'll be given a project to work on. If you find that you are using unfamiliar packages, you'll be give the opportunity to learn the software before commencing work on the project. You may find that during the course of your project, you'll use a number of different tools and environments. All your work is very team orientated so it is important to be able to work within a team. If you have a passion for multimedia and you are prepared to work hard, you'll have a great placement!



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For participants who have had some media experience using cameras and editing equipment, or those who hope to gain further experience, this placement presents a wonderful professional, learning opportunity. You will work within a department that will give you the full insight into dynamic media production.

You will mainly be working with the news and entertainment team. Although, your placement in a particular department will largely depend on your area of speciality and what experience you are looking for.

Here is a list of some of the other departments that you may be able to work in:

- Research
- Corporate Governance
- Current Affairs
- Finance
- Human Resources
- Engineering
- Information Technology
- Content Creation Group (CCG)
- News & Sports
- Brand Management Group (BMG)
- Creative Services Group (CSG)

Here is an example of the kind of work you are likely to be doing. However like any working environment this is subject to changes depending on the work they are doing at the time.

You may be designated to work on a particular story with a small team. These teams will usually have three to four members that will consist of a technical member, camera member, production member and a reporter. The day usually starts with the team discussing and researching the story they are going to cover. The team will then go out onto the field to cover the story and come back to the station later to edit the footage and present it to the editor if everything is good with the footage it's likely to be later aired.



## LOCATION:

Accra, on the coast of the Gulf of Guinea, is both big-city hectic and African laid-back. Accra may not be one of the prettiest cities by Western standards, but there is something else this African city has that makes up for lack of planning and fancy buildings. It is a wonderful city to experience. It is full of character, has a warm feel, is extremely friendly and feels very safe. It also has some great beaches!

Spend a few hours in the breezy capital of Accra and you'll swear the wind and waves off the Gulf of Guinea have infused the land and people with equatorial warmth. It is a city that is young, wild and full of soul and here you'll sample the true African spirit. During the day, the streets are full of market stalls and vendors where you can browse and buy mouth-watering foods, colourful Kente Cloth, beads, or baskets. Don't forget to practice your haggling.



During the night the city comes alive with the traditional Ghanaian 'spot' bars and the sound of live drumming music in the warm night air. Village-specific festivals and events occur throughout the year.

## ACCOMMODATION & FOOD:

You are likely to stay in a comfortable family run guest house. This means that you will get to eat, sleep, work, socialise and generally live like a Ghanaian. Local family stays enable you to fully experience the local culture from the inside.

Many of our volunteers remain friends with their host families long after they leave Ghana and in some cases they return to the country later especially to visit their family. Sometimes members of their Ghanaian family have even gone to visit them in their home



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country.

They will look after you superbly and often our volunteers comment how they feel more like being part of the family than a guest! By far the vast majority will do their best to make you feel happy and part of their family.

The houses are fairly basic but will have all the basic facilities like kitchens and bathroom, telephone, television, radio and running water.

**Food:** Food will be prepared for you and will consist of local cuisine - again this is to enable you to fully experience living as local Ghanaians do.

### **VISAS:**

Visas are required and must be purchased before departure. We'll liaise with you about your visa requirements, if any, and make the Visa process very easy.



### **FLIGHTS:**

You have the option to arrange your own flights or we can assist you with your flight arrangements. If you would like us to do this for you, we will liaise with you regarding available flights and dates to suit you. All arrangements for your flight bookings/payments will be fulfilled by [Murray Rogers Travel Limited](#), ATOL No. 6856.

### **INDUCTION ON ARRIVAL:**

When you arrive, you will be welcomed at the airport by our Ghanaian Organiser, who will take you to your accommodation. During your first few days you will be given an induction so that you can learn about Accra and its culture, as well as useful information like how to use the transport system etc.

### **COSTS:**

Please see the prices pages of our website [Full Price List](#). The price of this project is a reflection of the following costs:

- |  |   |
|--|---|
| ✓ Accommodation                            | ✓ UK administration   |
| ✓ Food                                     | ✓ Marketing (brochures, website design and maintenance, attending careers fairs, advertising, website listings and presentations) |
| ✓ Meeting you at the airport               | ✓ Project Research/Site Inspection  |
| ✓ Transport to and from your project       | ✓ Staff Training/Equipment  |
| ✓ Local in-country team support and backup | ✓ Donations to worthwhile projects  |
| ✓ 24hr emergency helpline                  |   |
| ✓ Full pre-departure support               |   |

### **HOW YOU MAKE A DIFFERENCE:**

By joining a Travellers Program you enable us to keep donating money to worthwhile projects around the world; from clothing and feeding school children, building playgrounds or funding vital conservation research - your participation makes these donations possible.

For every volunteer, a donation is made by Travellers on your behalf into the [Bridge The Gap Foundation](#). This Foundation was set up by us to donate directly to particularly worthwhile and necessary projects for children and animals around the world, and partners with other NGO's to raise match-funding for worthy projects.



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## COUNTRY PROFILE:

The atmosphere in Ghana is extraordinary; with its run-down shacks, half completed buildings and people trying to sell you anything and everything. From the moment you step off the plane you realise that you have arrived in a very different place and you're about to have a completely new cultural experience!

The country has an air of excitement as people strive for achievement and improved quality of life. It is a country that is full of hope and optimism. Ghanaians are proud of their culture and love welcoming people from outside to integrate and mix in with their local customs and way of living.

The air has an amazing aroma; a mixture of charcoal and local dishes cooking over an open pot. The sounds of the energetic tribal language being spoken around you will assure you.... you have landed in Africa!

Ghana is a country of cheerful anticipation. You will find that you are welcome anywhere and everywhere. The people are extremely friendly and hospitable and Ghanaians are proud of their culture and love welcoming people from outside to integrate and mix in with their local customs and way of living.

Ghana is an exciting modern African culture – open, musical and diverse. Although the country is poor, recently it has attracted new money and Ghanaians are returning from abroad and bringing new investment and ideas with them. Ghana is a stable country and truly delightful to work in and visit. It is now one of the most dynamic countries in West Africa. It was the first country in Africa to gain independence from the British Empire on the 6th of March, 1957, and today Ghana retains a remarkable sense of independence. The country is bursting with customs and tradition and has a long, rich history of crafts-people.

Ghana is very much isolated from what goes in the Western world. When walking around the streets of Accra (the capital city) you won't find any Beckham shirts, McDonald's or other touristy gimmicks; just real people living real Ghanaian lives. Ghana is warm, friendly and feels remarkably safe. You sense that you really are in Africa. Much of the attraction of Ghana results from its legacy as the centre of the gold, ivory, and slave trade during the 17th and 18th centuries, when the mighty Ashanti Empire held sway here. However, Ghana also possesses one of the best game reserves in West Africa, a multitude of good beaches, and plenty of hospitality.

For people who are looking to escape from the comforts and routines of our world and to enter a country that has a proud African culture and heritage, then Akwaaba [welcome] to Ghana.

There really is no 'best' time to visit Ghana, as the temperature is always Africa-hot and if rainfall doesn't soak you, then the humid air will. In the south there are two rainy seasons, from April to June and September to November. Temperatures range between 21 and 32 degrees C, highest in March and lowest in August. Whatever the season, the weather gets more arid the farther inland you go.



## THINGS TO DO IN: GHANA

- **The Makola Market** is a large and famous busy open-air market attended by traders from surrounding villages. Run by women traders, Makola is a place where you can buy anything you need - manufactured and imported foods, fresh produce, tools, medicines, shoes, and pots and pans.
- **The Osu Night Market** is illuminated by hundreds of lanterns and candles and is a great place to experience authentic Ghanaian Cuisine. Local dishes like banku and kenkey are cooked freshly and served with assorted grilled fish and prawns, all prepared while you wait.
- **Accra's National Theatre** where you can watch a musical show, play or dance performance, for a real Ghanaian experience!

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- **Ghanaian Festivals** are annual events in each region. Enjoy drumming, dancing and feasting with the locals! Each region has its own affirmation of tribal values, the remembrance of ancestors and past leaders, and the purification of the state in preparation for another year.
- **Safaris Galore!** Owabi Wildlife Sanctuary, Bia National Park, Bui National Park, Mole Game Reserve and Kakum Nature Reserve are all good options for hiking and exploring the savannah and rainforest. The Shai Hills Game Reserve can be explored on horseback.
- **Mole National Park** is a must see! Explore the largest and one of the best-equipped nature reserves. Visitors can explore either on foot or 4-wheel drive vehicle, but must always be accompanied by a guide. Camp and discover the area at will.
- **Beaches** are always a popular attraction. Labadi Pleasure beach, Kokrobite beach, Coco Beach Resort, Dixcove, Busua and Ada offer tropical palms, spectacular Atlantic breakers and swimming.
- **Lake Volta** Enjoy a round trip on the car ferry to Kete-Krachi to visit the largest manmade lake on earth; alternatively, take the three-day trip to the northern capital of New Tamale at the head of the lake. There are great facilities for water-sports.
- **Lake Bosomtwi** Is great for diving, swimming and mountaineering. Take a multi-day canoe trip through the mangrove jungle of the Ankobra River.
- **Aduklu Mountain** is a great place to visit for those who enjoy hiking. Tours are available through the Ministry of Tourism, and Afadjato Mountain in the Volta region attracts climbers of all ages. Mount Afadjato and Togbo Falls at Liati Wote are excellent for hiking.



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- Detailed information on your project and country and suggestions, safety guide, tips and checklists, via our **EXTRANET, available from anywhere, 24/7.**
- 24/7 emergency helpline for you and your family
- Free pick up from the nearest airport.

## HOW TO BOOK:

Please complete a [booking form](#) online or you can send a postal booking from our free brochure. When we receive this, we'll telephone you to discuss the details and then start the exciting process of planning your trip!

**We do hope you'll join us and are confident that you'll find this an incredible experience. Don't hesitate to contact us with any questions - we'll be happy to help you plan your exciting adventure!**

You may also be interested in other courses with Travellers, or do other projects in Ghana – please visit our [website](#) for details of all our projects. In fact you can choose from over 300 projects in 19 countries!

**Make a Difference – Get Involved!**

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